B.A (VOCATIONAL STUDIES)

TOURISM MANAGEMENT

CHOICE BASED CREDIT SYSTEM

BAVTM BTMC-137 & BTMC-138

Assignments Booklet
(Valid till 30th June, 2021)

School of Tourism & Hospitality Services Management



Dear Learner,

Please read the section on assignments in the Programme Guide/ Prospectus. A weightage of 30 percent, as you are aware, has been earmarked for continuous evaluation, **which would consist of one tutor-marked assignment** for this course. The assignment is in this booklet, and it consists of three parts, Part A, B and C. The total marks of all the parts are 100.

Instructions for Formatting Your Assignments

1) On top of the first page of your enswer sheet please write the details exectly in the following formet:

Before attempting the assignment please read the following instructions carefully:

	ROLL NO.:
	NAME:
	ADDRESS:
COURSE CODE:	
COURSE TITLE:	
ASSIGNMENT NO.	
STUDY CENTRE:	DATE:

PLEASE FOLLOW THE ABOVE FORMAT STRICTLY TO FACILITATE EVALUATION AND TO AVOID DELAY.

- 2) Use only foolscap size writing paper (but not of very thin variety) for writing your answers.
- 3) Leave 4 cm margin on the left, top and bottom of your answer sheet.
- 4) Your answers should be precise.
- 5) Solve Part A, Part B and Part C of this assignment, and submit the complete assignment answer sheets within the due date.
- 6) The assignment answer sheets are to be submitted to your Study Centre within the due date.

 Answer sheets received after the due date shall not be accepted. We strongly suggest that you retain a copy of your answer sheets.

This assignment is **valid till 30 June, 2021**. If you have failed in this assignment or fail to submit it by June, 2021, then you need to get the assignment for the year 2021-22, and submit it as per the instructions given in the Programme Guide/ Prospectus.

7) You cannot fill the examination form for this course until you have submitted this assignment.

We wish you good luck.

Dr. Arvind Kumar Dubey Programme Coordinator- BAVTM

BTMC-137: PROFILE OF MODERN TOURISM

Tutor Marked Assignments

Course code: BTMC-137

Total marks: 100

Assignment A

Answer the following in about 500 words each. (20 marks each)

Q1 Discuss the policy areas which can be explored for sustainable tourism development. 20

Q2 Define Domestic Tourism. Discus the important reasons for the growth of domestic tourism in India.

Assignment B

Answer the following questions in about 250 words each.

Q3 Write a brief note on Space Tourism.

10

Q4. Discuss the link between seasonality and employment potential at a destination.

10

Q5. Explain some of the prominent fairs organised in India

10

Assignment C

Answer the following questions in about 100 words each.

Q6. Discuss the features of Special Interest Tourism.

6

Q7. Define Medical Tourism. Elaborate on the types of Medical tourism.

6

Q8. Write the differences between National Park and Wildlife Sanctuaries.

6

Q9. Explain the various types of tourism products.

6

Q10 Comprehend the principles to be followed in resort development.

6

BTMC-138: Managerial Accounting and Finance in Tourism

Tutor Marked Assignments Course code: BTMC-138

Total marks: 100

6

Assignment A

20
20
10
10
10
6
6
6
6

10. Write meaning of working capital.