

BPCC-132

**BACHELOR OF ARTS
(BAG)**

ASSIGNMENT

**For the students enrolled in
July 2019 and January 2020 sessions**

COURSE CODE: BPCC-132

INTRODUCTION TO SOCIAL PSYCHOLOGY



**SCHOOL OF SOCIAL SCIENCES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068**

Dear Student,

As we have informed you in the Programme Guide, evaluation at IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a course carry 30% weightage while 70% weightage is given for term-end examination.

This Assignment booklet has TMAs for the core course **BPCC- 132 Introduction to Social Psychology** which is a six credit course (4 credits theory + 2 credits tutorial). The booklet therefore has two TMAs whose total marks add up to 100 and carry a weightage of 30 %.

Part A consists of Assignment one and Assignment two.

Assignment One has Descriptive Category Questions (DCQs). These are meant for writing essay type answers, with an introduction and a conclusion. These are intended to test your ability to describe your understanding/knowledge about the topic in a systematic, to-the-point and coherent manner.

Assignment Two has Short Category Questions (SCQs). These questions are meant to improve your skill of recall in brief the relevant/precise information about persons, writing, events, or clear understanding of concepts and processes.

Part B has Tutorial component in which the learner has to carry out a particular activity as instructed.

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Assignment Two has Short Category Questions (SCQs). These questions are meant to improve your skill of recall in brief the relevant/precise information about persons, writing, events, or clear understanding of concepts and processes.

Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination.

As mentioned in the Programme Guide, you need to submit all the assignments within the stipulated time for being eligible to appear in the term-end examination.

Submission of the completed assignments :

Admission batch	Last date of submission	Place of submission
For the students enrolled in July 2019	30th April 2020	Coordinator of the student's study center
For the students enrolled in January 2020	31st October 2020	

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a xerox copy of the assignments with you.

The Study Centre will have to return the assignments to you after they are evaluated. Please insist on this. The Study Centre has to send the marks to the Student Evaluation Division at IGNOU, New Delhi.

We expect you to answer each question as per guidelines for each category as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully, go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:
 - a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs, and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasize. Make sure that the answer is within the stipulated word limit.

Wish you all the best !

**Discipline of Psychology
SOSS, IGNOU, New Delhi**

BPCC-132 : INTRODUCTION TO SOCIAL PSYCHOLOGY

Tutor Marked Assignments

Course Code: BPCC-132

Assignment Code: ASST /TMA /July 2019 & January 2020

Total Marks: 100

NOTE: All questions are compulsory.

PART A

Assignment One

Answer the following *descriptive category* questions in about 500 words each. Each question carries 20 marks.

$2 \times 20 = 40$ marks

1. Discuss the nature, scope and approaches of social psychology. (20)
2. Explain the concept of person perception. Discuss then theories and biases related to attribution. (5+15)

Assignment Two

Answer the following *short category* questions in about 100 words each. Each question carries 5 marks.

$6 \times 5 = 30$ marks

3. Discuss the meaning and functions of attitude. (5)
4. Describe the factors affecting interpersonal attraction. (5)
5. Discuss the various theoretical approaches to aggression. (5)
6. Discuss the various nature and scope of social psychology. (5)
7. Explain the types and impact of schema. (5)
8. Describe the factors affecting persuasion. (5)

PART B

Tutorial

1 x 30 = 30 marks

Q. Prepare an interview schedule to examine the role of social media towards attitude change on either of the following social issues in present context: marriage by choice/ girl's education. Collect your responses through interview survey on the following three groups:

1. Older Adults (Age range: 65-75 years)
2. Young Adults (Age range : 20-35 years)

On basis of the responses received, you have to write the activity in the following format:

1. You will prepare a handwritten file (of A4 sheets) with a brief introduction of the topic (as given) and a discussion on the responses and the trends received through interviewing the participants. You have to conclude the survey on basis of the facts and findings.
2. You need to enclose the filled in questionnaire (raw data) also in the file.
3. On basis of the selected topic, you need to prepare atleast 10-15 questions for the interview schedule.
4. A sample size of minimum 20 participants (10 old adults and 10 young adults) need to be included for the survey.
5. The file/ notebook will include the following subsections:
 - i) **Introduction** (of about 200 words)
 - ii) **Methodology** (which will include the details about the sample size and the method of data collection in about 150 words)
 - iii) **Findings** (of about 200 words)
 - iv) **Conclusion and Suggestion** (of about 150 words)