

**B.A (VOCATIONAL STUDIES)
TOURISM MANAGEMENT**

CHOICE BASED CREDIT SYSTEM

BAVTM

**Assignments Booklet
(Valid from 1st July, 2019 to 30th June, 2020)**

BTMC-131 & BTMC-132



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

Dear Learner,

Please read the section on assignments in the Programme Guide/ Prospectus. A weightage of 30 percent, as you are aware, has been earmarked for continuous evaluation, **which would consist of one tutor-marked assignment** for this course. The assignment is in this booklet, and it consists of three parts, Part A, B and C. The total marks of all the parts are 100.

Instructions for Formatting Your Assignments

Before attempting the assignment please read the following instructions carefully:

- 1) On top of the first page of your answer sheet, please write the details exactly in the following format:

ROLL NO.:

NAME:

ADDRESS:

.....

.....

COURSE CODE:

COURSE TITLE:

ASSIGNMENT NO.:

STUDY CENTRE: **DATE:**

PLEASE FOLLOW THE ABOVE FORMAT STRICTLY TO FACILITATE EVALUATION AND TO AVOID DELAY.

- 2) Use only foolscap size writing paper (but not of very thin variety) for writing your answers.
- 3) Leave 4 cm margin on the left, top and bottom of your answer sheet.
- 4) Your answers should be precise.
- 5) Solve Part A, Part B and Part C of this assignment, and **submit the complete assignment answer sheets within the due date.**
- 6) The assignment answer sheets are to be submitted to your Study Centre within the due date.
Answer sheets received after the due date shall not be accepted. We strongly suggest that you retain a copy of your answer sheets.

This assignment is **valid from 1st July, 2019 to 30th June, 2020**. If you have failed in this assignment or fail to submit it by June, 2020, then you need to get the assignment for the year 2020-21, and submit it as per the instructions given in the Programme Guide/ Prospectus.

7) You cannot fill the examination form for this course until you have submitted this assignment.

We wish you good luck.

Dr. Arvind Kumar Dubey
Programme Coordinator- BAVTM

BTMC-131 History of Tourism-1

Tutor Marked Assignments

Course code: BTMC-131

Assignment Code: BTMC-131/TMA/July 2019 & January 2020

Total marks: 100

Assignment A

Answer the following in about 500 words each.

1. Write an essay on rise and fall of ancient dynasties in India. 20
2. Critically analyze the status of tourism as a discipline. 20

Assignment B

Answer the following questions in about 250 words each.

3. What do you understand by tourism phenomena? Discuss different form and types of tourism. 10
4. Write a detailed note on use of history in tourism. 10
5. Discuss in brief the primary and secondary constituents of tourism industry. 10

Assignment C

Answer the following questions in about 100 words each.

6. Discuss the relationship between the tourism and pilgrimage. 6
7. Describe the tourism importance of Great Wall of China. 6
8. What do you mean by the term “Discovery”? 6
9. Describe the route travelled by Vasco da Gama. 6
10. Write short notes on any two of the followings: - (2x3=6)
 - a) Island Tourism
 - b) Business Relations
 - c) Constraints of Tourism Growth

BTMC-132 FUNDAMENTAL OF MANAGEMENT

Tutor Marked Assignments

Course code: BTMC-132

Assignment Code: BTMC-132/TMA/July 2019 & January 2020

Total marks: 100

Assignment A

Answer the following in about 500 words each.

1. What do you understand by the term 'Business'? Explain its classification and sub-classifications with the help of a suitable example. 20
2. Discuss the importance, elements and principles of Delegation of work 20

Assignment B

Answer the following questions in about 250 words each.

3. Describe the various forms of business organization. 10
4. Define Company. What are the main features of the Company 10
5. What do you understand by Prospectus? What are the contents of a Prospectus? 10

Assignment C

Answer the following questions in about 100 words each.

6. Define Planning. Explain the process of Planning in an organization. 6
7. Define Control. Explain the stages in the Control Process. 6
8. What are the different types of motivation? 6
9. Write short notes on any two of the followings. (2x3 =6)
 - a) Difference between Fixed capital and Working capital
 - b) Skills required by Managers
 - c) Problems of Informal Organization
10. Write short notes on any two of the followings. (2 X3 =6)
 - a) Kind of Meetings
 - b) Articles of Association
 - c) Recruitment Process