

B.A (VOCATIONAL STUDIES)

TOURISM MANAGEMENT

CHOICE BASED CREDIT SYSTEM

BAVTM

BTMC-133 & BTMC-134

Assignments Booklet
(Valid from 1st July, 2019 to 30th June, 2020)

School of Tourism & Hospitality
Services Management



Dear Learner,

Please read the section on assignments in the Programme Guide/ Prospectus. A weightage of 30 percent, as you are aware, has been earmarked for continuous evaluation, **which would consist of one tutor-marked assignment** for this course. The assignment is in this booklet, and it consists of three parts, Part A, B and C. The total marks of all the parts are 100.

Instructions for Formatting Your Assignments

Before attempting the assignment please read the following instructions carefully:

- 1) On top of the first page of your answer sheet, please write the details exactly in the following format:

ROLL NO.:

NAME:

ADDRESS:

.....

.....

COURSE CODE:

COURSE TITLE:

ASSIGNMENT NO.:

STUDY CENTRE: **DATE:**

PLEASE FOLLOW THE ABOVE FORMAT STRICTLY TO FACILITATE EVALUATION AND TO AVOID DELAY.

- 2) Use only foolscap size writing paper (but not of very thin variety) for writing your answers.
- 3) Leave 4 cm margin on the left, top and bottom of your answer sheet.
- 4) Your answers should be precise.
- 5) Solve Part A, Part B and Part C of this assignment, and **submit the complete assignment answer sheets within the due date.**
- 6) The assignment answer sheets are to be submitted to your Study Centre within the due date. **Answer sheets received after the due date shall not be accepted. We strongly suggest that you retain a copy of your answer sheets.**

This assignment is **valid from 1st July, 2019 to 30th June, 2020**. If you have failed in this assignment or fail to submit it by June, 2020, then you need to get the assignment for the year 2020-21, and submit it as per the instructions given in the Programme Guide/ Prospectus.

- 7) **You cannot fill the examination form for this course until you have submitted this assignment.**

We wish you good luck.

Dr. Arvind Kumar Dubey
Programme Coordinator- BAVTM

BTMC-133 HISTORY OF TOURISM - II

Tutor Marked Assignments

Course code: BTMC-133

Total marks: 100

Assignment A

Answer the following in about 500 words each.

1. How did the Swadeshi Movement broaden the base of the national movement? 20
2. Who is a Tourist Guide? What are the different kinds of tourist guides available in India? 20

Assignment B

Answer the following questions in about 250 words each.

3. Describe the advances made in the field of modern science during the Renaissance. 10
4. How men and women are two threads of social fabric? 10
5. Describe the different types of accommodation available in the organised sector. 10

Assignment C

Answer the following questions in about 100 words each.

6. What is Bermuda Agreement? 6
7. Define Surface Transportation. What is the role of surface transportation in tourism? 6
8. What is meant by standardisation? What are the advantages and risks of standardisation? 6
9. What is the Imperialism? 6
10. Write short notes on any two of the followings. (2 X3 =6)
 - a) Thomas Cook and Package Tours
 - b) Globalisation
 - c) National Tourism Policy 2002

BTMC-134 ENTREPRENEURSHIP AND SMALL BUSINESS

Tutor Marked Assignments

Course code: BTMC-134

Total marks: 100

Assignment A

Answer the following in about 500 words each.

1. What do you understand by the terms Entrepreneur and Entrepreneurship? Discuss the various forms of entrepreneurship. 20
2. Outline the significance of a Business Plan. Describe the various stages in the preparation of a Business Plan. 20

Assignment B

Answer the following questions in about 250 words each.

3. Explain five sources of business idea generation. 10
4. Why Environmental analysis is important for an organisation? Explain the steps in Environmental analysis. 10
5. Write a note on conflicts in Family business and their resolutions. 10

Assignment C

Answer the following questions in about 100 words each.

6. Explain the financial entrepreneurial support system in India 6
7. List the stages in the Contract Management process. 6
8. Differentiate between hard skills and soft skills. 6
9. What are the important factors to be considered while deciding the location of a Start-up? 6
10. Write short notes on any two of the followings. (2x3 =6)
 - a) Angel Investors
 - b) Crowd Funding
 - c) Any two major business houses in India