

Bachelor of Commerce

B.Com

CHOICE BASED CREDIT SYSTEM

BCOS – 184: E-COMMERCE

ASSIGNMENT

2021-2022

Fifth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOS – 184: E-COMMERCE**

ASSIGNMENT: 2021-22

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2021 Term End Examination they have to submit latest by in 15th October 2021.
2. Those students who are appearing in June 2022 exams. They should download the new assignment and submit the same latest by 15th March 2022.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

| | | |
|------------------------|----------|-------------------------------|
| COURSE CODE | : | BCOS – 184 |
| COURSE TITLE | : | E-COMMERCE |
| ASSIGNMENT CODE | : | BCOS – 184/TMA/2021-22 |
| COVERAGE | : | ALL BLOCKS |

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

- Q-1** Explain any five different types of E-Commerce systems. **(10)**
- Q-2** What is a virtual currency? Explain the features of a virtual currency? **(4, 6)**
- Q-3** What do you understand by cyber threats? Explain any five types of cyber threats with examples. **(4, 6)**
- Q-4** What are the various technologies used by FinTech? **(10)**
- Q-5** What are the ingredients required for making a website? **(10)**

Section – B

- Q.6** Distinguish between traditional payments and E-Payments. **(6)**
- Q.7** “Future of business is E-commerce prioritization”. Comment. **(6)**
- Q.8** What all reasons are responsible for the technological innovation in the banking industry? **(6)**
- Q.9** Distinguish between HTTP and HTTPS. **(6)**
- Q.10** What do you understand by financial and technical feasibility of the plan? **(6)**

Section – C

- Q.11** State the impact of Industrial Revolution 4.0 on E-commerce. **(5)**
- Q.12** What are the key players in payment gateways? **(5)**
- Q.13** What is E-tailing? How is E-tailing distinguished from retailing? **(5)**
- Q.14** “The Internet is so big that it can have an incredibly widespread effect when abuses happen”. Comment **(5)**