

Bachelor of Commerce

B.Com

CHOICE BASED CREDIT SYSTEM

BCOC – 132: Business Organisation and Management

ASSIGNMENT

2021-2022

Valid from 1st July 2021 to 30th June 2022

First Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068

**BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOC – 132: Business Organisation and Management**

ASSIGNMENT: 2021-2022

Valid from 1st July 2021 to 30th June 2022

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2021 Term End Examination they have to submit latest by in 15 October 2021.
2. Those students who are appearing in June 2022 exams. They should download the new assignment and submit the same latest by 15 March 2022.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOC-132
COURSE TITLE	:	Business Organisation and Management
ASSIGNMENT CODE	:	BCOC-132/TMA/2021-22
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section-A

(This section contains five questions of 10 marks each)

- Q.1** What is technological innovation? Explain the various types of innovation. **(4, 6)**
- Q.2** Explain the features of an ideal form of business organisation. Which form can be considered to be an ideal in all respects? **(6, 4)**
- Q.3** What do you mean by span of control? Discuss factors affecting span of control. **(5, 5)**
- Q.4** What is the meaning of lease financing? Explain its advantages and limitations. **(2, 8)**
- Q.5** What is wealth maximization? Why is wealth maximisation preferred over profit maximisation. **(4, 6)**

Section-B

(This section contains five short questions of 6 marks each)

- Q.6** “A manager can be more effective if he is a good leader.” Comment. **(6)**
- Q.7** Distinguish between equity shares and preference shares. **(6)**
- Q.8** Write a short note on job enrichment. **(6)**
- Q.9** “None of the four forms of business organisations has all the features of an ideal form of organisation.” Comment. **(6)**
- Q.10** Enumerate the principal characteristics of managerial leadership. **(6)**

Section-C

(This section contains four short questions of 5 marks each)

- Q.11** What are the most common barriers to effective communication? **(5)**
- Q.12** Distinguish between outsourcing and off shoring. **(5)**
- Q.13** Distinguish between marketing concept and societal concept. **(5)**
- Q.14** Write a short note on employee engagement. **(5)**