

ACS-01

**Bachelor's Degree Programme
{B.D.P}**

**Assignments
2021**

Course Code: ACS-01
Course Title: Application Oriented Course in Consumer Studies



School of Law
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068

APPLICATION ORIENTED COURSE IN CONSUMER STUDIES ACS-01

Dear Student,

As explained in the Programme Guide, you will have to do two assignments for this application oriented course in consumer studies. The Tutors Marked (TMAs) assignments carry 100 marks each. The blockwise distribution of assignments is as follows.

Assignment- 1 (TMA) – Block 1 to 4

Assignment- 2 (TMA) – Block 5 to 8

Before attempting the assignments, please read the instructions provided in the Programme Guide sent to you separately.

Submission: The completed assignments should be submitted as per the following schedule:

Assignment Nos.	Date of submission	Where to send
Assignment-1 (TMA)	For students admitted in January session – 31st March, 2021 For students admitted in July session- 30th September, 2021	The Coordinator of your study Center
Assignment-2 (TMA)	For students admitted in January session – 31st March , 2021 For students admitted in July session - 30th September, 2021	The Coordinator of your Study Centre

ASSIGNMENT-1

TMA-1

Course Code: ACS-01

Assignment Code: Asst-1/ TMA-1/2021

Total Marks: 100

Answer all questions in each category. Write answers in your own words.

DCQ: Answer in about 500 words each. (2x20=40 Marks)

1. Discuss in detail the 'nature and reasons for attitudinal changes among people'.
2. Discuss in detail the 'Consumer Movement' in the Modern Period.
3. Discuss in detail the Meaning, Scope and Importance of the six Rights in the Consumer Protection Act.
4. Discuss in detail the role and functions of "Mass Media"

MCQ: Answer in about 250 words each. (4x10=40 Marks)

5. Discuss the role of 'Consumer in Market Economy'
6. Discuss the role of 'Consumer Movement in Europe'.
7. Discuss the 'Key definitions of concepts in the Consumer Protection Act, 1986'.
8. Write a note on "Consumer Education in India".
9. Write a note on 'Public Policy and Social Accountability'.
10. Discuss the 'use of Advertising and Unfair Trade Practices for promotion of Consumerism'

SCQ: Answer in about 50 words each (4x5=20 Marks)

11. Define 'who is a Consumer'.
12. Write a note on 'Social Environment'
13. Write a note on the Consumer Manifesto.
14. Write a note on 'Socio Economic Factors'.
15. Write a note on 'Classification of Consumers'.
16. Write a brief note on the 'features of Perfect Competition'.

Assignment-2
TMA-2

Course Code: ACS-01
Assignment Code: Asst-2/ TMA-2/2021
Total Marks: 100

Answer all questions in each category. Write answers in you own words.

DCQ: Answer in about 500 words each. (2x20=40 Marks)

1. Discuss in Detail the Scope and Meaning of the term 'defect' and 'deficiency' with the help of case laws .
2. Discuss in detail the features of Bureau of Standards Act, 1986.
3. Discuss in detail with examples of NGO's Efforts towards redressal of grievances of Consumers with the help of case laws.
4. Discuss in detail the "Activities of the Organization" dealing with Consumer Problems and issues.

MCQ: Answer in about 250 words each. (4x10=40 Marks)

5. Discuss the Limitations of the Consumer Protection Act and the difficulties in its implementation.
6. Discuss the remedy available for 'Negligence of Railways'.
7. Write short notes on :
 - a) Nature of Court Orders,
 - b) Enforceability of Court Orders
8. Discuss the strategies of 'Effective Campaign and Advocacy Programmes'.
9. Write a note on 'Structure and Purpose of Consumers International (CI)
10. Discuss the 'Coordination activities of Consumers International with other Agencies'.

SCQ: Answer in about 50 words each (4x5=20 Marks)

11. Write a brief note on the 'Sale of goods Act, 1930'.
12. Discuss in brief the 'Manifestation of Consumer Rights' with the help of case laws
13. Discuss the important provisions of the Drugs and Cosmetics Act, 1940.
14. Write a note on 'Consumer Protection Councils'.
15. Discuss in brief the role of 'government Agencies in settling grievances against Producers /Manufacturers of Products'
16. Discuss in brief the 'step-by-step Approach to Managing an Organization'.