

ACS-01

**Bachelor's Degree Programme
(B.D.P.)**

**Assignments
2020**

**Course Code: ACS-01
Course Title: Application Oriented Course in Consumer Studies**



**School of Law
Indira Gandhi National Open University
Maidan Garhi, New Delhi-110068**

APPLICATION ORIENTED COURSE IN CONSUMER STUDIES ACS-01

Dear Student,

As explained in the Programme Guide, you will have to do two assignments for this application oriented course in consumer studies. The Tutors Marked (TMAs) assignments carry 100 marks each. The blockwise distribution of assignments is as follows.

Assignment- 1 (TMA) – Block 1 to 4

Assignment- 2 (TMA) – Block 5 to 8

Before attempting the assignments, please read the instructions provided in the Programme Guide sent to you separately.

Submission: The completed assignments should be submitted as per the following schedule:

Assignment No.	Date of Submission	Where to Send
Assignment-1 (TMA)	For students admitted in January session – 31st March, 2020 For students admitted in July session- 30th September, 2020	The Coordinator of your study Centre
Assignment-2 (TMA)	For students admitted in January session – 31st March , 2020 For students admitted in July session 30th September, 2020	The Coordinator of your Study Centre

ASSIGNMENT-1

TMA-1

Course Code: ACS-01

Assignment Code: Asst-1/ TMA-1/2020

Total Marks: 100

Answer all questions in each category. Write answers in your own words.

DCQ: Answer any two questions in this part in about 500 words each. (2x20=40 Marks)

1. Discuss in detail the 'Problems faced by Consumers'.
2. Discuss in detail the 'History and growth of Consumer Movement in India'.
3. Discuss in detail the scope and ambit of 'Consumerism'.
4. Discuss in detail the 'Impact of Advertisement on Consumers'.

MCQ: Answer any four questions in this part in about 250 words each. (4x10=40 Marks)

5. Discuss the Important 'Dimensions of Consumer Environment'.
6. Discuss the 'Role of Advertisement'.
7. Discuss the 'Origin of Consumer International' (CL).
8. Discuss the 'Responsibilities of Consumer'.
9. Write a note on 'Corporate Ethics and Social Audit'.
10. Discuss the features of 'Pure Monopoly, Price and the Consumer'.

SCQ: Answer any four questions in this part in about 50 words each (4x5=20 Marks)

11. Discuss in brief the term 'Consumer Satisfaction'.
12. Discuss in brief the 'Consumer Movement in Asia-Japan'.
13. Discuss as to 'Why Consumer needs Protection'.
14. Write a note on 'Council for Business Practices'.
15. Write a note on 'Consumer Education as a Strategy for Consumer Protection'.
16. Discuss in brief the 'Role of NGOs'.

Assignment-2

TMA-2

Course Code: ACS-01
Assignment Code: Asst-2/ TMA-2/2020
Total Marks: 100

Answer all questions in each category. Write answers in your own words.

DCQ: Answer any two questions in this part in about 500 words each. (2x20=40 Marks)

1. Discuss in detail the 'Meaning of Consumer' with the help of decided Case Laws.
2. Discuss in detail the remedies available under the 'Sale of Goods Act, 1930'.
3. Discuss in detail with examples of 'NGO's Efforts in Redressal of Grievances'.
4. Discuss in detail the 'Organisational Set-up' of an Institution dealing with Consumer Problems and Issues.

MCQ: Answer any four questions in this part in about 250 words each. (4x10=40 Marks)

5. Discuss the suggestions for amendments required in the 'Consumer Protection Act' and improvements in its implementation.
6. Discuss the remedy available for 'Negligence of Medical Professionals'.
7. What is PIL? Discuss the manner of Taking 'Cognizance of PIL'.
8. Discuss the 'Essentials/Pre-requisites of a campaign and advocacy programme'.
9. Write a note on 'Consumers International's Activities and the Indian Consumers'.
10. Discuss the Salient features of the 'Bureau of Standards Act, 1986'.

SCQ: Answer any four questions in this part in about 50 words each (4x5=20 Marks)

11. Write a brief note on the 'Prevention of Black-Marketing and maintenance of Essential Commodities Act, 1980'.
12. Discuss in brief the six Rights of Consumers.
13. Define the term 'Misbranded'.
14. Write a note on 'Citizens Charter'.
15. Discuss in brief the 'Agencies Created for Investor's Protection'.
16. Discuss in brief the nature of Non-governmental Organisations (NGOs).