

**Bachelor's Degree Programme
(BDP)**

ASSIGNMENT

2020-2021

**Elective Course in Commerce
ECO-01: BUSINESS ORGANISATION**

For July 2020 and January 2021 admission cycle



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068**



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**Elective Course in Commerce
ECO – 01: Business Organisation
ASSIGNMENT: 2020-21**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

This assignment is valid for two admission cycles (**July 2020 and January 2021**). The validity is given below:

1. Those who are enrolled in **July 2020**, it is valid up to **June 2021**.
2. Those who are enrolled in **January 2021**, it is valid up to **December 2021**.

You have to submit the assignment of all the courses to The Coordinator of your Study Centre. For appearing in June Term-End Examination, you must submit assignment to the Coordinator of your study centre latest by **15th March**. Similarly for appearing in December Term-End Examination, you must submit assignments to the Coordinator of your study centre latest by **15th September**.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	ECO-01
COURSE TITLE	:	BUSINESS ORGANISATION
ASSIGNMENT CODE	:	ECO-01/TMA/2020-2021
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. Describe essential features of business. What are the main objectives of business? (10+10)
2. What are the requisites of an ideal form of business organization? Compare briefly various forms of business organizations. (10+10)
3. Describe various financial institutions for assisting industrial enterprises (20)
4. What is the role of advertising agencies in promoting business? Explain the factors that influence choice of media. (5+15)
5. Write short notes on the following: (4X5)
 - a) Methods of raising capital
 - b) Functions of wholesalers
 - c) Role of commercial banks
 - d) Stock Exchange