

TOURISM STUDIES

CTS Assignments Booklet (2024)

TS-1 and TS-2



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110 068**

CTS ASSIGNMENTS

TOURISM STUDIES ASSIGNMENTS

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in Tourism Studies.

Before attempting the assignments please read the instructions provided in the Programme Guide for Tourism Studies. In this despatch we are sending you the Assignments for TS-1 and TS-2.

Note: All Assignments must be **submitted in time** and they should be **sent to the Coordinator of your Study Centre**. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 700/500 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best,

Prof. (Dr.) Paramita Suklabaidya
Programme Coordinator, CTS

ASSIGNMENT SUBMISSION SCHEDULE

Compulsory Course	Last Date for January Session	Last Date for July Session
TS-1	April 30, 2024	October 30, 2024
TS-2	April 30, 2024	October 30, 2024

**TS-1: FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-1
Total Marks: 100**

**Programme: CTS
Assignment Code: TS-1/TMA/2024**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

1. Define Tourism. Explain the different forms and types of tourism. 20
2. What are the various types of Accommodation? Is the paying guest accommodation beneficial for the tourism industry? 20
3. Why there is need for Tourism Policy & Planning in India. 20
4. What are the factors that are identified as obstacles to the development of modern tourism? 20
5. Write short notes on any two of the following: - 2X10=20
 - a) Purpose of Tourism
 - b) Role of Seasonality in Tourism
 - c) Impact of Tourism on Environment
6. Explain how museums can be a tourist attraction. Support your answer with suitable examples. 20
7. What are the duties of a Tourist Guide? What are the skills required to be a good tour guide? 20
8. Write short notes on any two of the following: 2X10=20
 - a) Silk Route
 - b) Grand Tour
 - c) Carrying Capacity
 - d) Alternative Tourism
9. Explain the role of History in Tourism. Substantiate your answer with the help of suitable examples. 20
10. What do you understand by Statistics? Discuss the relevance of statistics for planning in tourism. 20

**TS-2: TOURISM DEVELOPMENT: PRODUCTS, OPERATIONS AND CASE STUDIES
(TUTOR MARKED ASSIGNMENT)**

Course Code: TS-2

Programme: CTS

Total Marks: 100

Assignment Code: TS-2/TMA/2024

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the Coordinator of your Study Centre.

1. Describe various factors that are analyzed to study demographic profile and their importance in tourism planning. 20
2. Write some common problems a tour operator might face while conducting a city tour? 20
3. “Participatory tourism activity can enhance the satisfaction level of tourist”. Discuss the statement and give suitable examples. 20
4. Discuss the importance of adventure and sports for attracting tourists. 20
5. Discuss the relationship between wild life and tourism. Elaborate upon do’s and don’ts while visiting a sanctuary. 20
6. Write short notes on
 - i) Ethnic Tourism
 - ii) Importance of fair and festivals in tourism.
7. How the promotional activities are organized in tourism industry? Explain with examples. 20
8. Write an essay on PATA and the Travel Mart. 20
9. What do you understand by Highway Services in tourism? Give suitable examples. 20
10. Write short notes on: 2X10=20
 - i) Heritage Hotels
 - ii) Pilgrimage Tourism