

PGDIBO

**POST GRADUATE DIPLOMA IN INTERNATIONAL
BUSINESS OPERATIONS**

PGDIBO

**ASSIGNMENTS
(IBO-01 to IBO – 06)
2022-23**

For January 2022 and July 2023 Admission Cycles



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**



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ASSIGNMENTS – 2022-23

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (July 2022 and January 2023). The validity is given below:

1. Those who are enrolled in January 2022, it is valid upto December 2022.
2. Those who are enrolled in July 2022, it is valid upto June 2023.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by 15th March and if you are planning to appear in December Term-End Examination, you must submit them latest by 15th September.

TUTOR MARKED ASSIGNMENT

COURSE CODE	: IBO-01
COURSE TITLE	: International Business Environment
ASSIGNMENT CODE	: IBO-01/TMA/2022-23
COVERAGE	: ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

- Q 1.** What do you understand by non-tariff barriers? Briefly explain major kinds of non-tariff barriers and their implications for international trade. **(4+16)**
- Q 2.** a) Explain the Indian scenario of globalization. Do you think that India has entered into the globalization process significantly? **(10+10)**
- b) Describe various approaches of globalization with suitable examples.
- Q 3.** a) What do you understand by Sales of goods act 1930? Explain the implied conditions and implied warranties covered under this act. **(10+10)**
- b) Explain the rules for transfer of property in goods under the sales of goods act 1930.
- Q 4.** Comment on the following: **(5×4)**
- a) ‘Sub contracting is same as Management Control.’
- b) ‘Value-Added Networks Services are same as Internet Services.’
- c) ‘Global environment does not exert any significant influence over domestic as well as foreign countries’.
- d) ‘Commodity markets are free markets.’
- Q 5.** Write notes on the following: **(5×4)**
- a) Economic environment
- b) FDI
- c) Asian development Bank
- d) Counterfeiting

TUTOR MARKED ASSIGNMENT

COURSE CODE	: IBO-02
COURSE TITLE	: INTERNATIONAL MARKETING MANAGEMENT
ASSIGNMENT CODE	: IBO-02/TMA/2022-23
COVERAGE	: ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

- Q1.** Explain the various steps involved in the process of international marketing research. Also discuss the complexities of International marketing research. **(20)**
- Q2.** Discuss the objectives and key issues in international marketing communication. **(20)**
- Q3.** Write short notes on the following: **(5x4=20)**
- a) International marketing control
 - b) EPRG Orientation
 - c) Transfer Pricing
 - d) E-business
- Q4.** Differentiate between the following: **(5x4=20)**
- a) Licensing and Contract manufacturing
 - b) All you can afford and Share of voice approaches of advertising budget
 - c) Domestic Agent and Domestic Merchants
 - d) Census and Sample method of data collection
- Q5.** Comment briefly on the following statement: **(5x4=20)**
- a) There are certain special factors to be considered in export packaging.
 - b) In reality it is possible for a company to manage the publicity campaign by following few steps.
 - c) Firms face certain unique problems while marketing services internationally.
 - d) Presentation of the research report can be done in two ways: informal and formal.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-03
COURSE TITLE	:	India's Foreign Trade
ASSIGNMENT CODE	:	IBO-03/TMA/2022-2023
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. What is meant by balance of payments? How is it different from balance of trade? Describe salient features of India's balance of payments. **(5+5+10)**
2. Describe briefly the specific initiatives outlined in the year 2005 for promoting foreign trade. **(20)**
3. Analyze briefly how India's trade has developed with European Union (EU) during the last decade. What are the likely implications of the expansion of EU on the Indian exports? **(10+10)**
4. Write short note on the following: **(10+10)**
 - a) India's export of services
 - b) India – SAARC trade prospects
5. Briefly comment on the following statements: **(5x4)**
 - (a) The world economic scenario has undergone rapid changes particularly during the last one decade.
 - (b) Foreign investment has the advantage that it does not create any liability for the receiving country.
 - (c) International trade in textiles and clothing has been characterized by a long history of managed trade.
 - (d) Knowledge is increasingly becoming the engine that will fuel many of the most rapidly growing service industries.

TUTOR MARKED ASSIGNMENT

COURSE CODE	: IBO-04
COURSE TITLE	: EXPORT IMPORT PROCEDURE AND DOCUMENTATION
ASSIGNMENT CODE	: IBO-04/TMA/2022-23
COVERAGE	: ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

- Q 1. a) What do you mean by pre-shipment finance? Enumerate the methods of pre-shipment finance. Describe the procedure of pre-shipment credit in foreign currency. **(10+10)**
- b) What is post -shipment finance? Explain various methods of post-shipment finance.
- Q 2. a) What do you understand by letter of credit? Briefly explain various kinds of letter of credit. **(10+10)**
- b) Give the details of the various documents required under the letter of credit.
- Q 3. Distinguish between:** **(5×4)**
- a) Domestic Sales Contract and Export Sales Contract
- b) Consular Invoice and Customs Invoice
- c) Revocable and Irrevocable letters of credit
- d) Insurance policy and Insurance Certificate
- Q 4. Comment on the following:** **5x4**
- a) ‘In export-import trade people are dealing in documents and not in goods.’
- b) ‘FOB contract is not different from CIF contract.’
- c) ‘Export Incentives are not a universal practice.’
- d) ‘RBI does not have a significant role in regulating payments of exports.’
- Q 5. Write notes on the following:** **5x4**
- a) Marine Insurance Act. 1963
- b) EXIM Bank
- c) Current Account Transactions
- d) Political Risk

TUTOR MARKED ASSIGNMENT

COURSE CODE : IBO-05
COURSE TITLE : International Marketing Logistics
ASSIGNMENT CODE : IBO-05/TMA/2022-23
COVERAGE : ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

- Q. 1** a) What are the main activities involved in marketing logistics? Explain them briefly. (10)
- b) Enumerate the limitations of conventional ships and discuss how containerisation has helped in overcoming these constraints. (10)
- .2** a) Describe the importance of national shipping as provider of logistics support to the foreign trade of a country. (10)
- b) What are the major aspects of strategic logistics planning? Explain these aspects and enumerate the factors that influence logistics planning (10)
- Q.3** Briefly comment on the following: (4×5)
- a) “Distribution, marketing and manufacturing cannot be viewed as separate activities within the business, particularly at the strategic level”.
- b) "The world economic situation and the world trade are very closely related".
- c) “The most critical component in warehousing is People”.
- d) “Indian shipping policy measures are aimed at the development of shipping fleet so as to attain self-reliance”.
- Q.4** Write short notes on following: (4×5)
- a) Commercial shipping
- b) Tramp Trade
- c) Privatization of ports
- d) Deck Cargo Rates
- Q.5** Distinguish between the following: (4×5)
- a) Air Transport and Multi-Modal Transport
- b) Shipowners' Lien and Maritime Lien
- c) Open Rates and Advalorem Rates
- d) Commercial Crime Services and Commercial Crime Bureau

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-06
COURSE TITLE	:	INTERNATIONAL BUSINESS FINANCE
ASSIGNMENT CODE	:	IBO-06/TMA/2022-2023
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1.
 - a) What are multinational corporations? What are the principal stages in the development of multinational corporations? (14)
 - b) Can a binational corporation be called transnational corporation?. Explain clearly. (6)

2.
 - a) Explain the theory of purchasing power parity. Explain how will you test that the purchasing power exists. (12)
 - b) Explain the term a) Currency option and b) Currency swaps (8)

3.
 - a) How is adjusted present value technique different from other techniques of financial apparasial of project and why is it suiatable for international project apparasial? (10)
 - b) What are the factors responsible for the growth of Euro markets? (10)

4.
 - a) Distinguish between transaction exposure and translation exposure with examples. (10)
 - b) What do you understand by balance of payment account? What are its components? Explain. (10)

5.
 - a) What is an international monetary system? Why there is a need for an efficient and sound international monetary system? (12)
 - b) Discuss the reasons for making investment aboard by multinational corporations. (8)