

**Post Graduate Diploma in Corporate Social  
Responsibility  
(PGDCSR)**

**Assignments  
(January 2021 & July 2021 Sessions)**



**School of Extension and Development Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110068**

## Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

### Instructions

- 1) The top of the first page of your response sheet should look like this:
  - Name:
  - Enrollment No.:
  - Course Title:
  - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for  
January 2021 Session is 30<sup>th</sup> September 2021 and July 2021 Session is 31<sup>st</sup> March 2022.
- 6) Please speed post the assignments to: Programme Coordinator (PGDCSR), School of Extension and Development Studies (SOEDS), Block 15-F, IGNOU, Maidangarhi, New Delhi -110068.

### Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) **Make sure that your answer:**
  - a) is around 600 - 800 words for each question;
  - b) is logical, coherent and has clear connections between sentences and paragraphs;
  - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) **Please contact the Programme Coordinators for any academic help / clarification:**
  - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in
  - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in

**ASSIGNMENT – 1****Course Code: MEDS - 051****Maximum Marks: 100****Answer all the questions. Each question carries 20 marks**

1. What are the different theories of CSR? Discuss Carroll's CSR pyramid in detail.
2. Discuss the drivers of CSR in developing countries. Wherever possible give examples of how these drivers have incentivized CSR.
3. What are the causes of poverty in India? Discuss the advantages the companies can have by investing in poverty alleviation.
4. Discuss the role of CSR in promoting education and skill development.
5. Discuss the importance of community engagement and ownership in CSR activities. What are the factors that contribute to effective community engagement leading to ownership.

**ASSIGNMENT – 2****Course Code: MEDS - 052****Maximum Marks: 100****Answer all the questions. Each question carries 20 marks**

1. List out the focus areas as notified under Section 135 of the Companies Act, 2013. Also write one example of successful CSR activity for any three of those focus areas.
2. Discuss the important steps for creating employer branding strategies. Give one example related to employer branding and CSR in India.
3. Discuss the various issues related to rehabilitation and resettlement.
4. What is meant by stakeholder engagement? What are the benefits of engaging with the stakeholders? Give one example of how stakeholder engagement has enhanced the profitability of an organization.
5. List out the targets and discuss the indicators under any two SDGs.

**ASSIGNMENT – 3****Course Code: MEDS - 053****Maximum Marks: 100****Answer all the questions. Each question carries 20 marks**

1. Discuss the methods of choosing CSR projects/initiatives.
2. Explain the factors that the companies consider while choosing an implementing agency?
3. What is meant by social venture? Discuss the operational models of social enterprise.
4. What is Business Responsibility Reporting (BRR)? Discuss the nine principles of BRR.
5. Discuss the GRI framework for corporate sustainability reporting.

**ASSIGNMENT – 4****Course Code: MEDS - 054****Maximum Marks: 100****Answer all the questions. Each question carries 20 marks**

1. What is programme planning? Discuss the phases involved in CSR programme planning process.
2. What is meant by CSR project appraisal? Discuss the various non-discounting techniques of CSR project appraisal highlighting their advantages and disadvantages.
3. What is meant by a CSR project? What are the stages of a project life cycle? Discuss.
4. What is probability sampling? Discuss any two methods of probability sampling.
5. What is meant by social audit? Discuss the steps involved in conducting a social audit.

**ASSIGNMENT –5****Course Code: MEDSE - 046****Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Define political development? Explain various attributes of political development.
2. Define unemployment. Explain various causes of unemployment and relationship between unemployment and inflation.
3. What is marginalization? How will inclusive development measures solve the problems of marginalization.
4. Describe importance of infrastructure to development? Discuss various methods of measuring infrastructure development.
5. What are gender adversaries? What measures should be taken for engendering gender development?