

**Post Graduate Diploma in
Corporate Social Responsibility
PGDCSR**

**Assignments
(July 2023 & January 2024 Sessions)**



**School of Extension and Development Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068**

Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

Instructions

- 1) The top of the first page of your response sheet should look like this:
 - Name:
 - Enrollment No.:
 - Course Title:
 - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for July 2023 Session is 31st March 2024 and for January 2024 Session is 30th September 2024.

Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) **Make sure that your answer:**
 - a) is around 600 - 800 words for each question;
 - b) is logical, coherent and has clear connections between sentences and paragraphs;
 - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) **Please contact the Programme Coordinators for any academic help / clarification:**
 - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in
 - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in

Cover Page for Assignment
SCHOOL OF EXTENSION AND DEVELOPMENT STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110068



वसुधैव कुटुम्बकम्
ONE EARTH • ONE FAMILY • ONE FUTURE

Name of learner :
Enrolment No. :
Name of the Programme :
Programme Code :
Regional Centre and Code :
Course Title :
Course Code :
Email :
Mobile no./Phone no. :
Course Coordinator :
Date of Submission :
Address of Student :

Signature of Student :

ASSIGNMENT – 1
Fundamentals of CSR

Course Code: MEDS - 051

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. What do you understand by CSR? Discuss the phases of evolution of CSR in India.
2. Discuss the OECD guidelines for multinational enterprises.
3. Giving case studies, discuss the role of CSR in economic empowerment of women.
4. What are the major challenges in India for which awareness creation is required. Give successful case studies in which CSR activities for awareness creation has been taken up by the corporates in India.
5. What is meant by connecting the last mile? Discuss a model for effective last mile delivery.

ASSIGNMENT – 2
CSR Process

Course Code: MEDS - 052

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. List out the steps involved in strategic planning in CSR. Discuss any one.
2. What do you understand by employer branding? Discuss the steps for creating employer branding strategies.
3. Discuss the issues related to rehabilitation and resettlement.
4. What is a Cooperative? Giving suitable examples, discuss the role of cooperatives in social development.
5. Discuss the global imperatives which aim towards sustainable development.

ASSIGNMENT – 3
CSR Implementation

Course Code: MEDS - 053

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. Discuss the roles and responsibilities of the Board as defined by the Companies Act, 2013.
2. What is an implementing agency? Discuss the strategic factors that are considered in choosing an implementing agency.
3. Giving suitable examples, discuss the role of NGOs in CSR implementation.
4. What is a social venture? What are the sectors that are conducive for initiating a social venture? Discuss.
5. What is ISO 26000? Discuss the key issues for which ISO 26000 helps in managing risks and create value.

ASSIGNMENT – 4
CSR Projects and Programmes

Course Code: MEDS - 054

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. What are CSR needs assessment methods? Illustrate how to conduct CSR needs assessment?
2. Why CSR projects are to be appraised before implementation? Discuss any two CSR project appraisal techniques with examples.
3. What are different evaluation tools and techniques by CSR programme stage? Explain evaluation data collection methods with examples.
4. Why is social audit important? Discuss the steps in conducting social audit of a CSR programme.
5. How to measure Social Return on Investment (SROI) related to CSR programmes? Discuss with an example.

ASSIGNMENT –5

Community Organization Management for Community Development

Course Code: MSW - 009

Maximum Marks: 100

Note:(i) Answer all the five questions.

(ii) All questions carry equal marks.

(iii) Answers to question no. 1 and 2 should not exceed 600 words each.

1. Delineate history of social welfare administration in India. 20
Or
Describe the various models of social action. Give illustrations in Indian context. 20
2. What do you understand by models of community organization? Discuss Jack Rothman's model (1968) of community organization in detail with the help of suitable examples in Indian context. 20
Or
Highlight the trajectory of development of community organization in United Kingdom and United States of America. 20
3. **Answer any two of the following questions in about 300 words each:**
 - a) Elucidate the changing concept and meaning of community in the era of information technology. 10
 - b) Enumerate eight purposes as given by Weil & Gamble that provide basis of community practice engagement. 10
 - c) Describe various characteristics of urban communities with suitable examples 10
 - d) Discuss frameworks to look at the community from the social work practitioner's perspective. 10
4. **Attempt any four of the following in about 150 words each:**
 - a) Give illustrations to the Abraham Maslow's Need Priority Model. 5
 - b) Discuss various types of social welfare administration in India. 5
 - c) Briefly dwell upon the community organization as a problem-solving method. 5
 - d) Explain inherent values associated with community organization. 5
 - e) What are defining features of rural social structures? Discuss with the help of suitable Examples in Indian context. 5
 - f) Discuss characteristic features of a slum community in India. 5
5. **Write short notes on any five of the following in about 100 words each:**
 - a) Gemeinschaft 4
 - b) Rural Urban Dichotomy 4
 - c) Kinship 4
 - d) Gandhian Model of Social Action 4
 - e) SWOC (Strength, Weakness, Opportunity and Challenges) Analysis 4
 - f) POSDCoRB 4
 - g) Lane Committee Report (1939) 4
 - h) Denotified Tribe 4

ASSIGNMENT –6

Development: Issues and Perspectives

Course Code: MEDSE - 046

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

To be attempted only by those who have taken this course as elective

1. Define paradigms of development. Explain four different paradigms of development.
2. What is unemployment? Explain various causes and dimensions of unemployment.
3. What is social development? Discuss social process and social dynamics of development.
4. Explain role and importance of agriculture in development? Discuss sustainable agriculture and its measures.
5. Discuss gender empowerment? Explain meaning and calculation of Gender Development Index. Describe a few gender adversaries.