Management Programme(MP)/ Post Graduate Diploma in Operations Management (PGDOM)

ASSIGNMENT For July 2024 and January 2025 Sessions

MS-58: Management of R&D and Innovation

(Last date of submission for July 2024 session is 31st October 2024 and for January 2025 session is 30th April, 2025)



School of Management Studies INDIRA GANDHI NATIONAL OPEN UNIVERSITY MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code : MS-58

Course Title : Management of R&D and Innovation

Assignment Code : MS-58/TMA/ JULY/2024

Coverage : All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for July 2024 session is 31st October, 2024 and for January 2025 session is 30th April 2025.

- 1. How do you determine whether technology should be indigenously developed or procured? What are the factors to be considered? Discuss.
- 2. Many organizations have standing conflicts among maintenance and production/operations employees. Describe the nature of these conflicts. What are the main causes?
- 3. Write a short note on the following:
 - a. Incremental Innovation
 - b. Radical Innovation
 - c. Technology Push Innovation
 - d. Quality Function Deployment
- 4. What are the different types of R&D Organizations? What kind of R&D Organizations are found in India? Explain.
- 5. What are the differences in commercialisation approach between developed and developing nations? How do developed nations score over developing nations in R&D business?