

MMPC-016

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM) Master of Business Administration(Operations Management) (MBAOM)

ASSIGNMENT

**For
July 2024 and January 2025 Sessions**

MMPC-016: International Business Management

**(Last date of submission for July 2024 session is 31st October 2024
and for January 2025 session is 30th April, 2025)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPC-016
Course Title	:	International Business Management
Assignment Code	:	MMPC-016/TMA/ JULY/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for July 2024 session is 31st October, 2024 and for January 2025 session is 30th April 2025.

1. How does a political environment within a country impact the business and operation of firms? Explain.
2. List and explain the Foreign Direct Investment (FDI) theories.
3. Suppose two countries sign Free Trade Agreement (FTA). Discuss the benefits which the both countries will have from this agreement.
4. Describe the features of Global Functional Structure.
5. Explain the sources of Value-creation in an alliance.