

MMPO-008

Master of Business Administration

ASSIGNMENT

For

January 2023 and July 2023 Sessions

MMPO-008: International Logistics and Supply Chain Management

**(Last date of submission for January 2023 session is 30th April, 2023
and for July 2023 sessions is 31st October, 2023)**



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPO-008
Course Title	:	International Logistics and Supply Chain Management
Assignment Code	:	MMPO-008/TMA/JAN/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2023 session is 30th April, 2023 and for July 2023 session is 31st October, 2023.

1. “Logistics managers generally ensure that the right products are delivered at the right location, at the right time, and maintain the quality required in the most cost effective manner”. Discuss the key tasks of logistics managers in an organization.

2. “Customers are more interested in continuity of business than profit per unit”. In light of this statement explain the role of logistics management in customer services.

3. What is Bill of Lading? Discuss different functions and types of Bill of Lading.

4. “Warehouses are godowns for keeping and storing goods and providing other related services in order to preserve the goods in a systematic manner so as to maintain their value, quality, and usefulness”. Enumerate the functions of warehouses namely economic functions and operational functions.

5. Write short notes on the following:
 - Bullwhip effect
 - Enterprise Resource Planning
 - Economic Order Quantity
 - Logistics Audit