

MMPO-005

**Master of Business Administration (MBA)/ Master of Business Administration
(Online) MBA(OL) / Master of Business Administration(Operations
Management) (MBAOM) / Post Graduate Diploma in Operations Management
(PGDIOM)/Post Graduate Diploma in Services Management (PGDISM)**

**ASSIGNMENT
For
July 2023 and January 2024 Sessions**

MMPO-005: Logistics and Supply Chain Management

**(Last date of submission for July 2023 session is 31st October 2023
and for January 2024 session is 30th April, 2024)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPO-005
Course Title	:	Logistics and Supply Chain Management
Assignment Code	:	MMPO-005/TMA/ JULY/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for July 2023 session is 31st October, 2023 and for January 2024 session is 30th April 2024.

1. “Porter used a tool called the value chain to separate buyers, supplier and a firm into the discrete but interrelated activities from which value stems.” Comment on the statement.
2. It is a fact: SCM and BPR have a common goal and are interrelated. Explain the sentence with examples.
3. When Christopher says that “supply chains compete, not companies” what exactly does he mean. Evaluate this statement from the cost point of view.
4. What is the need for Supply Chain Performance Measures? What are the factors that contribute to management’s need for new types of measures for managing the supply chain?
5. “With information freely available on the Internet, the demand for consultants will reduce”. Comment on the statement.