

MMPF-011

**Master of Business Administration / Master of Business Administration
(Banking & Finance)**

**ASSIGNMENT
For
January 2023 and July 2023 Sessions**

MMPF-011: Management of Insurance Services

**(Last date of submission for January 2023 session is 30th April, 2023
and for July 2023 sessions is 31st October, 2023)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPF-011
Course Title	:	Management of Insurance Services
Assignment Code	:	MMPF-011/TMA/JAN/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2023 session is 30th April, 2023 and for July 2023 session is 31st October, 2023.

1. Describe the role of different insurance intermediaries and distribution channels for marketing insurance products in India.
2. Visit the website of any Insurance Company and study the Group Insurance Schemes / products being offered by the company. Prepare a report on the important features of any one scheme in detail.
3. Discuss the assumptions on which valuation of benefits is based while pricing of Life Insurance Products.
4. Take the Annual Report of any Insurance Company and trace the CSR activities of that company. Give a report on the CSR activities and their significant contributions.
5. Discuss any two health insurance products which according to you have come up with innovative solutions for financing the health needs.