

MMPC – 003

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM) Master of Business Administration(Operations Management) (MBAOM)

ASSIGNMENT

For

July 2023 and January 2024 Sessions

MMPC – 003: Business Environment

**(Last date of submission for July 2023 session is 31st October 2023
and for January 2024 session is 30th April, 2024)**



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPC – 003
Course Title	:	Business Environment
Assignment Code	:	MMPC – 003/TMA/ JULY/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for July 2023 session is 31st October, 2023 and for January 2024 session is 30th April 2024.

1. Discuss the controllable factors that exist within internal environment of an organization.
2. “With increase in agricultural production, the active role of middlemen in the marketing of agricultural commodities has increased.” Elaborate upon such middlemen in agricultural sector.
3. Discuss the major recommendations of Narasimham Committee which was set up in 1991 to analyze the falling efficiency of the Indian banking sector.
4. What is Foreign Aid? Explain different types of the foreign aid which are provided by developed nations to the least developed nations.
5. Write short notes on the following:
 - National Income
 - Underwriters
 - Atmanirbhar Bharat
 - Balance of Payments (BoP)