

MMPO-008

**Master of Business Administration (MBA)/ Master of Business
Administration (Online) MBA(OL) / Master of Business
Administration(Operations Management) (MBAOM) / Post Graduate
Diploma in Operations Management (PGDIOM)**

ASSIGNMENT

For

January 2024 and July 2024 Sessions

MMPO-008: International Logistics and Supply Chain Management

**(Last date of submission for January 2024 session is 30th April, 2024
and for July 2024 sessions is 31st October, 2024)**



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPO-008
Course Title	:	International Logistics and Supply Chain Management
Assignment Code	:	MMPO-008/TMA/JAN/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 session is 31st October, 2024.

1. Discuss the key principles on which logistics and supply chain management offers superior value to stakeholders.
2. What is Bullwhip effect? Explain the net impact of the Bullwhip Effect on Supply Chains.
3. What is Bill of Lading? Discuss the functions of Bill of Lading.
4. “Warehouses play different roles in supply chain. These can be operated by manufacturers, retailers, suppliers, and companies involved in production.” In light of this statement explain the functions of warehouse.
5. Write short notes on the following:
 - Challenges of Supply Chain Management
 - External and Internal customers
 - Risks in Logistics Supply Chain Management
 - Benchmarking Supply chain