**MMPO-004** 

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration Operations Management (MBAOM) / Post Graduate Diploma in Operations Management (PGDIOM)

## ASSIGNMENT

For

January 2024 and July 2024 Sessions

## **MMPO-004:** Management Information System

(Last date of submission for January 2024 session is 30<sup>th</sup> April, 2024

and for July 2024 sessions is 31<sup>st</sup> October, 2024)



**School of Management Studies** 

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI – 110 068

## ASSIGNMENT

| Course Code         | : | MMPO-004                      |
|---------------------|---|-------------------------------|
| <b>Course Title</b> | : | Management Information System |
| Assignment Code     | : | MMPO-004/TMA/JAN/2024         |
| Coverage            | : | All Blocks                    |

- Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2024 session is 30<sup>th</sup> April, 2024 and for July 2024 session is 31<sup>st</sup> October, 2024.
  - 1. What is MIS? Discuss the role of business information systems in business and society.
  - What is a spreadsheet? What are the five key functions of spreadsheet applications? Discuss the six applications of spreadsheets.
  - **3.** What do you mean by Business Intelligence (BI)? What is the purpose of BI? Explain the historical development and Key components of a BI system.
  - 4. What do you mean by Block Chain Technology (BCT)? What are the basic components of Block Chain Technology? Discuss the applications of Block Chain Technology in Supply chain Management.
  - 5. Data Mining is going to be the future of database technology, justify the statement.