

MMPC-018

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM) Master of Business Administration(Operations Management) (MBAOM)

ASSIGNMENT

For

January 2024 and July 2024 Sessions

MMPC-018: Entrepreneurship

(Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 sessions is 31st October, 2024)



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPC-018
Course Title	:	Entrepreneurship
Assignment Code	:	MMPC-018/TMA/JAN/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 session is 31st October, 2024.

1. What are the major entrepreneurial competencies? Discuss.
2. “The government plays most vital role for Micro, Small and Medium Enterprises (MSMEs) development by way of policy formulation and implementation.” In light of the above statement, elaborate on the package ‘Atmanirbhar Bharat’ announced by government for MSMEs development.
3. “Selection of suitable business idea for a product/service is an important process.” Explain the steps to be followed by an entrepreneur in selection of such idea.
4. Discuss the significance & dimensions of Rural Entrepreneurship, and also shed light on few programmes initiated by Ministry of Rural Development to promote Rural Entrepreneurship.
5. Write short notes on the following:
 - Techno Entrepreneurship
 - A Scheme for Promotion of Innovation, Rural Industries & Entrepreneurship (ASPIRE)
 - Venture capital
 - Social Engineers