

MMPC-008

Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM) Master of Business Administration(Operations Management) (MBAOM)/Post Graduate Diploma in Operations Management (PGDIOM)

ASSIGNMENT

For

January 2024 and July 2024 Sessions

MMPC-008: Information Systems for Managers

**(Last date of submission for January 2024 session is 30th April, 2024
and for July 2024 sessions is 31st October, 2024)**



School of Management Studies

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

ASSIGNMENT

Course Code	:	MMPC-008
Course Title	:	Information Systems for Managers
Assignment Code	:	MMPC-008/TMA/JAN/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 session is 31st October, 2024.

1. Highlight the applications of IT in your organization or any organization of your choice.
2. Explain the Anthony and Simon framework for understanding the MIS and decision-making process.
3. Discuss the role of social media in supporting decision making process in an organization with the help of suitable example.
4. If you have to build AI in your organization, what factors you would think of and take into consideration. Mention those factors in stepwise manner.
5. Write short notes on any three:
 - a. CERT In
 - b. Oracle EBS
 - c. Business value of Information System
 - d. Systems Development Life Cycle (SDLC)
 - e. Cryptocurrency