

**MMPC-020**

**Master of Business Administration/MBA(B&F)**

**ASSIGNMENT**

**For**

**January 2023 and July 2023 Sessions**

**MMPC-020: Business Ethics and CSR**

**(Last date of submission for January 2023 session is 30<sup>th</sup> April, 2023  
and for July 2023 sessions is 31<sup>st</sup> October, 2023)**



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

**MAIDAN GARHI, NEW DELHI – 110 068**

## **ASSIGNMENT**

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<b>Course Code</b>	<b>:</b>	<b>MMPC-020</b>
<b>Course Title</b>	<b>:</b>	<b>Business Ethics and CSR</b>
<b>Assignment Code</b>	<b>:</b>	<b>MMPC-020/TMA/JAN/2023</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>

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**Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for January 2023 session is 30<sup>th</sup> April, 2023 and for July 2023 session is 31<sup>st</sup> October, 2023.**

1. Explain the relevance of Business Ethics Education in Management Curriculum.
2. Briefly explain how ethical dilemmas can be overcome.
3. What are the different approaches of business strategy for CSR? Discuss the competitive advantage approach in detail.
4. What are the various models of social responsibility operating in India?
5. Explain the concept and rationale of CSR Reporting.