

MS - 95

**Management Programme (MP) / Master of Business Administration
(Banking & Finance) (MPB)**

**ASSIGNMENT
For
January 2024 and July 2024 Sessions**

MS - 95: Research Methodology for Management Decisions

**(Last date of submission for January 2024 session is 30th April, 2024
and for July 2024 sessions is 31st October, 2024)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS - 95
Course Title	:	Research Methodology for Management Decisions
Assignment Code	:	MS - 95/TMA/JAN/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 session is 31st October, 2024.

1. Distinguish between primary and secondary data. Explain any three methods of collecting primary data using examples wherever possible.
2. Take any managerial decision that was taken in your organization and of which you are aware of the information and the process through which it has gone through. Analyse the problem-solving steps that have gone through and the improvement that you would suggest if the same situation has to be faced all over again.
3. You have been assigned the task of measuring the job satisfaction of Blue-Collar Employees in your organization. Design a suitable questionnaire to measure the same.
4. Define a research report and explain its purpose. Describe briefly the various elements included in a research report.
5. The following data shows employee rates of defective work before and after a change in the wage incentive plan. Compare the following two sets of data to see whether the change lowered the defective units produced. Use the 0.10 level of significance.

Before	8	7	6	9	7	10	8	6	5	8	10	8
After	6	5	8	6	9	8	10	7	5	6	9	8

(Given the tabulated value required for comparison is 0.3770)