

MS-21

**Management Programme (MP/ Post- Graduate Diploma in Human
Resource Management (PGDHRM))**

**ASSIGNMENT
For
January 2024 and July 2024 Sessions**

**(Last date of submission for January 2024 session is 30th April, 2024 and for July
2024 sessions is 31st October, 2024)**

MS – 21: Social Processes and Behavioral Issues



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS - 21
Course Title	:	Social Processes and Behavioral Issues
Assignment Code	:	MS-21 /TMA/JAN/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 session is 31st October, 2024.

1. Describe the emerging scenario of organizations. Explain the steps to be taken by management into bring in the mindset of employees conducive to changing reality of business in an organization you are aware of. Briefly describe the organization you are referring to.
2. Describe the process of perception. How behaviour is influenced by perception? Explain with the help of examples.
3. Explain any two theories of motivation citing relevant examples.
4. Explain what is diversity at workplace and the reason behind rise of diversity? Illustrate with suitable examples.
5. Explain the statement, “Words are symbols and meaning exist in mind”. Supplement with relevant examples.