

MS-07

**Management Programme (MP) / Master of Business Administration
(Banking & Finance) (MPB)/ Post- Graduate Diploma in Operations
Management (PGDOM)**

ASSIGNMENT

For

January 2024 and July 2024 Sessions

MS - 07: Information Systems for Managers

**(Last date of submission for January 2024 session is 30th April, 2024
and for July 2024 sessions is 31st October, 2024)**



School of Management Studies

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-07
Course Title	:	Information Systems for Managers
Assignment Code	:	MS-07/TMA/JAN/2024
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2024 session is 30th April, 2024 and for July 2024 session is 31st October, 2024.

1. Write short notes on the following:
 - a. Factors that affect the speed of a computer
 - b. Primary memory and secondary memory
 - c. Main reasons for the change from the serial, printer, game, and ps/2 ports to the USB port

2. Write a detailed note on the advantages of networks. Describe TCP/IP protocol suite briefly.

3. What are the different types of inventory management systems? Define them and partition them into further classes. Also, briefly explain each subdivision.

4. Go to the websites of Oracle and SAP, list down five business advantages or competitive edge that their customers achieved after the implementation of their business solution.

5. Define Artificial Intelligence. Why is it said that some problems can only be solved through intuitive algorithms and thus are in the AI domain? Identify some latest managerial trends and issues related to applied AI technologies.