

MS - 93

Management Programme

ASSIGNMENT
For
January 2023 and July 2023 Sessions

MS - 93: Management of New and Small Enterprises

**(Last date of submission for January 2023 session is 30th April, 2023
and for July 2023 sessions is 31st October, 2023)**



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MS - 93
Course Title	:	Management of New and Small Enterprises
Assignment Code	:	MS - 93/TMA/JAN/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2023 session is 30th April, 2023 and for July 2023 session is 31st October, 2023.

1. What are the various components of entrepreneurial competencies? Differentiate between Competence and Skill.
2. Explain the concept of Break- Even Analysis. Discuss how Break Even Point is calculated.
3. Define market demand. Discuss the various elements which determine market demand.
4. “Plant location is a strategic decision that has to be arrived at after careful deliberations of various factors involved.” With reference to the statement given above discuss the factors that have to be taken into account while locating a plant.
5. Why is Stabilization phase regarded as the most critical phase in the life of any enterprise? Discuss the stabilization strategies adopted to stabilize an enterprise.
6. Write short notes on the following:-
 - (a) Venture Capital
 - (b) Securities and Exchange Board of India
 - (c) Principle of Conservatism