

**MS - 21**

**Management Programme**

**ASSIGNMENT**

**For**

**January 2023 and July 2023 Sessions**

**MS - 21: Social Processes and Behavioural Issues**

**(Last date of submission for January 2023 session is 30<sup>th</sup> April, 2023  
and for July 2023 sessions is 31<sup>st</sup> October, 2023)**



**School of Management Studies**

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**

**MAIDAN GARHI, NEW DELHI – 110 068**

## ASSIGNMENT

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<b>Course Code</b>	<b>:</b>	<b>MS - 21</b>
<b>Course Title</b>	<b>:</b>	<b>Social Processes and Behavioural Issues</b>
<b>Assignment Code</b>	<b>:</b>	<b>MS - 21/TMA/JAN/2023</b>
<b>Coverage</b>	<b>:</b>	<b>All Blocks</b>

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**Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2023 session is 30<sup>th</sup> April, 2023 and for July 2023 session is 31<sup>st</sup> October, 2023.**

1. What is Organisational Behaviour? Describe and discuss different models to understand organizational Behaviour and explain how managers can control human behavior at work for the benefit of all. cite examples.
2. What is Diversity Management? Explain the need and reasons for diversity in organizations. What strategies can be adopted by the organisation for effective implementation of diversity management.
3. What are the different factors influencing perception? Explain. Describe perceptual organisation and the strategies used by employees to manage impressions, citing examples.
4. Briefly discuss the concepts in Behaviour Modification and it's process. How does behavior modification be applied in organizations for it's improvement. Explain with examples.
5. How can organisations promote empowerment? What are the pros and cons of empowering employees in organisations? Discuss citing examples.