

MS-58

Management Programme

ASSIGNMENT
for
July 2022 and January 2023 sessions

MS – 58: Management of R&D and Innovation
(Last date of submission for July 2022 session is 31st October, 2022 and for January 2023 session is 30th April, 2023)



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MS - 58
Course Title	:	Management of R&D and Innovation
Assignment Code	:	MS-58/TMA/JULY/2022
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. **Last date of submission for July 2022 session is 31st October, 2022 and for January 2023 session is 30th April, 2023.**

1. What is the interaction between science, technology and business? How do these interactions affect industrial growth? Discuss with suitable examples.
2. What are the different types of approaches used for R&D budgeting? Which approach in your opinion could be most desirable?
3. Why measurement and evaluation is important in R&D? Why are quantitative methods inadequate for measuring R&D output?
4. Discuss the salient features of the technology policy in India. What have been the achievement and failure of the technology policy?
5. (a) How is the transfer mechanism of technology from laboratory to industry? Discuss.
(b) What are the common types of intellectual property? Explain the importance of patent in R&D management.

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