

Master of Business Administration (MBA)

ASSIGNMENT
For
July 2022 and January 2023 sessions

MMPO-005: Logistics and Supply Chain Management

(Last date of submission for July 2022 session is 31st October, 2022 and for January 2023 session is 30th April, 2023)



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
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ASSIGNMENT

Course Code	:	MMPO-005
Course Title	:	Logistics and Supply Chain Management
Assignment Code	:	MMPO-005/TMA/JULY/2022
Coverage	:	All Blocks

Note: Attempt all the questions and submit to the Coordinator of your study centre. **Last date of submission for July 2022 session is 31st October, 2022 and for January 2023 session is 30th April, 2023.**

1. “Physical distribution management (PDM) is a critical area of overall supply chain management”. Comment on the statement. Also, explain the various components of physical distribution management.
2. “Technology advancements in electronic data interchange (EDI), the Internet, and the World Wide Web (WWW) have led to the rise of SC design and management as prominent operational paradigms”. Explain, in view of the statement, the impact of information technology on supply chain management (SCM).
3. “Benchmarking provides the basis for meeting and exceeding stakeholder expectations”. Explain the importance of benchmarking and what are the challenges faced while implementing the benchmarking.
4. “The healthcare industry is revolutionized by the use of the power of computing and the Internet”. Comment on the statement.
5. Comment on the statement: - “Reverse logistics is a part of the closed-loop supply chain”.