

MBA and MBA (Banking & Finance)

ASSIGNMENT
for
July 2022 and January 2023 sessions

MMPC-003: Business Environment

(Last date of submission for July 2022 session is 31st October, 2022 and for January 2023 session is 30th April, 2023)



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	MMPC-003
Course Title	:	Business Environment
Assignment Code	:	MMPC-003/TMA/JULY/2022
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. **Last date of submission for July 2022 session is 31st October, 2022 and for January 2023 session is 30th April, 2023.**

1. Define inflation. What are the different methods of measuring inflation and what are the effects of inflation.
2. What do you understand by business ethics? Discuss the importance of business ethics and the ethical issues involved in business.
3. Discuss the structure of capital market in detail.
4. Describe the key players in the agricultural sector and discuss the role and importance of agricultural marketing.
5. What are the main components of Balance of Payments (BoP)? Discuss the factors affecting the BoP.
6. Write notes on the following:
 - a) Measures to reduce barriers to foreign trade.
 - b) Impact of technological environment on international business.