

MMPC-018

**Master of Business Administration /
Master of Business Administration (Banking & Finance)**

**ASSIGNMENT
For
January 2023 and July 2023 Sessions**

MMPC-018: Entrepreneurship

**(Last date of submission for January 2023 session is 30th April, 2023
and for July 2023 sessions is 31st October, 2023)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MMPC-018
Course Title	:	Entrepreneurship
Assignment Code	:	MMPC-018/TMA/JAN/2023
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2023 session is 30th April, 2023 and for July 2023 session is 31st October, 2023.

1. “Women-owned businesses are one of the fastest-growing segments of entrepreneurship throughout the world.” Discuss several measures which have been taken by Government of India for easy access to funding by women entrepreneurs.
2. “Micro, Small & Medium Enterprises (MSMEs) have been contributing significantly to the expansion of entrepreneurial endeavours through business innovations.” Elaborate upon the special features of MSMEs in Indian economy.
3. “Angel investors, also known as seed investors, are high net worth individuals who invest directly into promising entrepreneurial businesses in return for equity shares in the companies at initial stage of venture development.” In light of this statement explain the features and reasons of angel investments.
4. What do you mean by a Business Model? How to validate a Business Model? Discuss with suitable example.
5. Write short notes on of the following:
 - (a) Motives and Traits
 - (b) SWOT analysis
 - (c) Bootstrapping techniques
 - (d) Elements of social entrepreneurship