

**Master of Commerce  
M.Com (OLD) Ist Year**

**First Year  
Assignments  
2025-26**

**For July 2025 and January 2026 admission cycle**



**School of Management Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110 068**

**Master of Commerce**  
**M.Com (OLD) Ist Year**  
**ASSIGNMENTS – 2025-26**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (**July 2025 and January 2026**). The validity is given below:

1. Those who are enrolled in **July 2025**, it is valid upto **June 2026**.
2. Those who are enrolled in **January 2026**, it is valid upto **December 2026**.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March** and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th October**.

### **TUTOR MARKED ASSIGNMENT**

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-01</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>International Business Environment</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-01/TMA/2025-2026</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

1.
  - a) Define Balance of payments disequilibrium. Discuss the major factors affecting balance of payments and the methods of correcting disequilibrium. **(10+10)**
  - b) Distinguish between tariff and non- tariff barriers. Explain various non- tariff barriers to restrict the international trade.
2. What is Globalisation? Describe major forces of globalisation. In what ways does globalisation shape strategic decisions and market expansion in international business? Explain giving suitable examples. **(4+8+8)**
3. **Comment on the following:** **(4×5)**
  - a) Utilitarian is preferred in European countries.
  - b) Agriculture has traditionally been one of the least contentious areas of world trade.
  - c) Settlement is not a desirable solution for business disputes of international character.
  - d) Service sector is not economically important for providing jobs.
4. **Distinguish between:** **(4×5)**
  - a) Classical theory and Neo-classical theory
  - b) Regionalism and Multilateralism
  - c) Arbitration and Litigation
  - d) Telnet and Internet
5. **Write short notes on the following:** **(4×5)**
  - a) Factor Price Equalisation Theorem
  - b) Commodity Composition
  - c) Agreement on Anti- dumping
  - d) International Finance Corporation

### **TUTOR MARKED ASSIGNMENT**

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-02</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>International Marketing Management</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-02/TMA/2025-2026</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

1. What barriers make controlling international operations more complex than controlling domestic marketing activities? Explain with the help of specific examples. (20)
2. Discuss the emerging global competitive environment. Examine whether small enterprises have scope in the emerging global business environment. (20)
3. **Write short notes on the following:** (4×5)
  - a) Repositioning
  - b) Piggybackings
  - c) GATS
  - d) Arm's length pricing
4. **Differentiate between the following:** (4×5)
  - a) Direct and Indirect Selling Channel
  - b) Domestic Marketing and International Marketing.
  - c) Observation and survey method of data collection
  - d) Counter purchase and switch trading unit
5. **Comment on the following statement:** (4×5)
  - a) Communication has a very important place in marketing.
  - b) International marketing is more complex than domestic marketing.
  - c) Distribution channels in international marketing vary greatly across countries.
  - d) International marketing research plays a very important role in shaping marketing strategies of the international firm.

### TUTOR MARKED ASSIGNMENT

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-03</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>India's Foreign Trade</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-03/TMA/2025-2026</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

1. Describe the changing pattern of India's foreign trade with reference to composition of foreign trade. (10+10)
  
2. Describe some of the important export promotion measures initiated by the Government of India to boost the national export effort. What are the major areas in the export sector that such measures have sought to address? (20)
  
3. Explain various items of agricultural exports from India. (20)
  
4. **Write short notes on the following:**
  - a) Exports of Engineering Goods
  - b) India-EU Trade (10+10)
  
5. **Comment briefly on the following statements:** (4×5)
  - a) Balance of payment refers to all economic transactions between domestic and foreign residents over a stipulated period.
  - b) Foreign investment has been considered as an important vehicle of economic growth.
  - c) The Indian Textiles Sector occupies an important position in Indian economy.
  - d) International trade in services has grown.

### **TUTOR MARKED ASSIGNMENT**

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-04</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>Export Import Procedure and Documentation</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-04/TMA/2025-2026</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

1. Explain pre-shipment inspection? Describe the process of preparing goods for exports and their transit to the port of shipment. Discuss the documents required to be submitted to the bank after goods have been delivered to the carrier. **(4+8+8)**
  
2.
  - a) What are the various alternatives available to an exporter from the viewpoint of realising export proceeds? Arrange them in order of safety. What are the risks associated with each of these alternatives? **(10+10)**
  - b) Discuss the method of realising payments under Documents Against Acceptance. Discuss? How does it differ from that of Documents Against Payments?
  
3. **Comment on the following:** **(4×5)**
  - a) Oral contracts are not legally binding.
  - b) The ECGC bears 100 per cent of loss suffered by the exporter.
  - c) Export goods are neither exempted nor refunded from indirect taxes.
  - d) FEMA has been brought to consolidate and amend the law relating to foreign exchange.
  
4. **Distinguish between:** **(4×5)**
  - a) Consular invoice and Customer invoice
  - b) Commercial perspective and Legal perspective
  - c) Trade control and Exchange control
  - d) Pre- shipment finance and Post shipment finance
  
5. **Write a short note on the following:** **(4×5)**
  - a) Foreign Exchange Management Act, 1999
  - b) Credit Risk
  - c) Time Charter
  - d) Open cover

### **TUTOR MARKED ASSIGNMENT**

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-05</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>International Marketing Logistics</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-05/TMA/2025-2026</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

1.     a) Enumerate the salient features of commercial shipping and explain its importance for the development of international trade     **(10+10)**  
       b) What are the three important concepts relevant to logistics management by an organization? Explain them briefly and-state which one you regard as the best approach and why?
2.     a) Describe the concept of Economic Order Quantity and state how is it a cost optimization technique.     **(10+10)**  
       b) Describe the public warehousing network in India and state the broad objectives of warehousing corporations.
3.     **Briefly comment on the following:**     **(4×5)**  
       a) “Logistics system helps in improving the customer service.”  
       b) “Despite increasing volume of India's overseas trade over the period, the performance of Indian shipping has been rather disappointing.”  
       c) “Shippers-Shipowners consultation arrangements in India leave much scope for improvement.”  
       d) “The best way for vessel owners and charterers to avoid their involvement in incidents of fraud is to make the necessary enquiries as to the standing of the parties they are dealing with, before entering into any binding commitment.”
4.     **Distinguish between the following:**     **(4×5)**  
       a) Flat Pack Containers and Open Top Containers  
       b) General Cargo Rates and Specific Cargo Rates  
       c) Charter Party and Bill of Lading  
       d) Weight Ton and Measurement Ton
5.     **Write short notes on the following:**     **(4×5)**  
       a) Multi-modal transport  
       b) Australian Legislation on consultations in shipping  
       c) Air cargo tariff  
       d) Joint Ventures

### **TUTOR MARKED ASSIGNMENT**

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<b>COURSE CODE</b>	<b>:</b>	<b>IBO-06</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>International Business Finance</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>IBO-06/TMA/2025-2026</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Attempt all the questions:**

- 1.** “A System of Floating exchange rate fails when government ignores the verdict of the exchange markets on their policies and resort to direct controls over trade and capital flows”. Justify the statement. **(20)**
  
- 2.** What are the various purposes of different money market instruments? Explain international monetary transfer mechanism citing suitable examples. **(8+12)**
  
- 3.**
  - a)** What do you mean by Transaction exposure? Describe various techniques available to manage transaction exposure both in the short term as well as in the long term. **(10+10)**
  - b)** What factors determine centralization/decentralization of exchange risk management? Which policy would you advocate for Indian Multinationals? Why?
  
- 4.**
  - a)** Explain the technique of Transfer Pricing with the help of a suitable illustration. **(10+10)**
  - b)** How does Adjusted Present Value technique differ from other techniques of financial appraisal of Projects? Why is it more suitable for international project appraisal?
  
- 5.**
  - a)** “Degree of development of financial markets in any country affect the capital structure pattern of domestic companies” Explain with suitable examples. **(10+10)**
  - b)** What do you understand by positioning and unbundling of funds? What are the constraints on positioning of funds? How blocked funds can be moved out of a country?