Master of Commerce M.Com (OLD) Ist Year

> First Year Assignments 2023-24

For July 2023 and January 2024 admission cycle



School of Management Studies Indira Gandhi National Open University Maidan Garhi, New Delhi -110 068

Master of Commerce

M.Com (OLD) Ist Year

ASSIGNMENTS – 2023-24

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment for each course. We are sending the assignments of all the six courses together in this booklet.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-End Examination, it is compulsory for you to submit the assignments as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

These assignments are valid for two admission cycles (July 2023 and January 2024). The validity is given below:

- 1. Those who are enrolled in July 2023, it is valid upto June 2024.
- 2. Those who are enrolled in January 2024, it is valid upto December 2024.

In case you are planning to appear in June Term-End Examination, you must submit the assignments to the Coordinator of your Study Centre latest by **15th March** and if you are planning to appear in December Term-End Examination, you must submit them latest by **15th September**.

	TUTOR MARKED ASSIGNMENT		
COURSE CODE	:	IBO-01	
COURSE TITLE	:	International Business Environment	
ASSIGNMENT CODE	:	IBO-01/TMA/2023-2024	
COVERAGE	:	ALL BLOCKS	

Attempt all the questions:

- 1. a) Define international business environment. Differentiate between micro and (10+10) macro environment with examples.
 - **b)** What is political risk? Discuss the major types of political risk with examples.
- 2. a) Explain various theories explaining emergence of TNCs in the world (10+10) economy.
 - **b)** Highlight the main advantages and disadvantages of TNCs operations for the host country and the investing country.

3. Comment on the following:

- **a)** Tariff barriers are not the only instrument to restrict trade and give protection to the domestic import competing industry.
- b) All contracts are agreements but all agreements are not contracts.
- c) Indian foreign trade policy does not facilitate the import of technology.
- **d)** In the neoclassical model free trade not only equalises the relative commodity price in the two countries but also equalises the relative wage rate.

4. Distinguish between:

- a) Custom union and Common market
- **b)** GATT and WTO
- c) Export sales contract and Domestic sales contract
- d) Express contract and Implied contract

5. Write short notes on the following:

- a) Porter's view of Globalization
- b) Hosmer's model for ethical analysis
- c) Role of services in economic development
- d) Sales of goods act, 1930

(4×5)

Maximum Marks: 100

(4×5)

(4×5)

Τ	UTOR M	ARKED ASSIGNMENT
COURSE CODE	:	IBO-02
COURSE TITLE	:	International Marketing Management
ASSIGNMENT CODE	:	IBO-02/TMA/2023-2024
COVERAGE	:	ALL BLOCKS

Attempt all the questions:

- What do you understand by the strategic concept of marketing? How it (20) is different from marketing concept? Explain the basic principles of strategic marketing.
- 2. What is geocentric orientation? Give some examples of Indian firms (20) which have followed in niche marketing ?

3.	Wr	ite short notes on the following:	(4×5)
	a)	SWOT analysis	
	b)	Report writing	
	c)	Piggy backings	
	d)	GATS	
4.	Dif	ferentiate between the following:	(4×5)
	a)	Classification and Tabulation	
	b)	Direct mail and Advertising	
	c)	Warranty and Guarantee	
	d)	Direct and Indirect Selling Channel	
5.	Co	mment briefly on the following statement:	(4×5)
	a)	"Global positioning is most effective for product categories that	
		approach either end of 'high-touch high-tech' continuum".	
	b)	"That the potential market size and growth would be an important	
		factor in selecting markets".	
	c)	"Communication has a very important place in marketing".	
	d)	"The revolutionary changes in the information technology is	
		sweeping across global business".	

Maximum Marks: 100

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-03
COURSE TITLE	:	India's Foreign Trade
ASSIGNMENT CODE	:	IBO-03/TMA/2023-2024
COVERAGE	:	ALL BLOCKS

Attempt all the questions:

Maximum Marks: 100

(10+10)

(4×5)

- 1. Describe the current world trade scenario and the issues involved in (2+18) it.
- Describe some of the important export promotion measures initiated (20) by the Government of India to boost the national export effort.

3. Explain the trends of export of handicrafts and gems and jewellery (10+10) from India.

4. Write short notes on the following:

- a) India EU Trade
- **b)** Objectives of ASEAN

5. Comment briefly on the following statements:

- a) Balance of payments refers to all economic transactions between domestic and foreign residents over a stipulated period.
- **b)** Foreign investment has been considered as an important vehicle of economic growth.
- c) Agricultural products from the country have immense export potential.
- d) Japan is one of the world's largest exporter and importer.

TUTOR MARKED ASSIGNMENT			
COURSE CODE	:	IBO-04	
COURSE TITLE	:	Export Import Procedure and Documentation	
ASSIGNMENT CODE	:	IBO-04/TMA/2023-2024	
COVERAGE	:	ALL BLOCKS	

Maximum Marks: 100

Attempt all the questions:

1.	a) b)	Discuss the duties of exporter and importer under FOB and CIF contract. Explain briefly the major legal implications of FOB and CIF contract.	(10+10)
2.	a)	What is institutional infrastructure. Briefly outline the importance of institutional infrastructure.	(10+10)
	b)	What do you understand by export promotion councils and commodity boards. Briefly explain their functions.	
3.	Con	nment on the following:	(4×5)
	a)	Arbitration is better than litigation	
	b)	Export Promotion Capital Goods (EPCG) Scheme has not liberalized the import of capital goods	
	c)	Preshipment finance is same as post shipment finance	
	d)	Export marketing effort has no importance for the success of export- promotion programme in a country.	
4.	Dist	tinguish between:	(4×5)
	a)	Maritime perils and Extraneous perils	
	b)	Clean bill of lading and Closed bill of lading	
	c)	Trading House and Star Trading House	
	d)	Actual total loss and Constructive total loss	
5.	Wri	ite a short note on the following:	(4×5)
	a)	EDIFACT	
	b)	Exporters Grievances Redressal Cell	
	c)	ECGC	
	d)	Foreign currency account	

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	IBO-05
COURSE TITLE	:	International Marketing Logistics
ASSIGNMENT CODE	:	IBO-05/TMA/2023-2024
COVERAGE	:	ALL BLOCKS

Attempt all the questions:

1. a) Discuss the main functions of Central Warehousing Corporation and outline (10+10) its role in facilitating export trade.

- **b)** What are the advantages of registration of a ship, An Indian company has purchased new ship. Briefly describe the procedure for its registration.
- 2. a) Describe the responsibilities of ship-owners and the charterers under (10+10) different forms of chartering arrangements.
 - **b)** Outline the role of International Chamber of Commerce in preventing and restricting the maritime frauds.

3. Briefly comment on the following:

- a) "Meeting distribution demands of customers is the key requirement for the successful operation of a distribution system".
- **b)** "Among various modes of inland transportation in the organized sector rail transport constitutes the most important element of the transportation network in India".
- c) "During the last three decades Multi-modal Transportation has made rapid progress".
- **d)** "The best way for vessel owners and charterers to avoid their involvement in incidents of fraud is to make the necessary inquiries as to the standing of the parties they are dealing with, before entering into any binding commitment".

4. Distinguish between the following:

- a) Domestic logistics and International logistics
- b) Flat Pack Containers and Open Top Containers
- c) Open Rates and Advalorem Rates
- d) Weight Ton and Measurement Ton

5. Write short notes on the following:

- a) Selective Inventory Control
- **b)** Air Cargo Tariff
- c) Privatisation of Ports
- d) Bill of Lading

Maximum Marks: 100

(4×5)

(4×5)

(4×5)

GOT	TUTOR MARKED ASSIGNMENT	
	RSE CODE : IBO-06	
	RSE TITLE : International Business Finance	
	GNMENT CODE : IBO-06/TMA/2023-2024	
COV	ERAGE : ALL BLOCKS	
Attem	ot all the questions:	arks: 100
1.	a) What do you understand by international cash management. Discuss its need and importance.b) Explain the importance of cash cycle in cash management.	(10+10)
2.	What are the factors for determining centralisation and decentralisation of exchange risk management. Discuss the policies you would advocate for Indian multinationals with suitable examples.	(20)
3.	Comment on the following:a) "Devaluation is the least effective remedy for correcting an	(4×5)
	adverse BOP situation	
	b) Change in exchange rates have radical impact on patterns of international trade and capital flows	
	c) FDI do not saves time and transportation cost	
	d) Tax policy has no impact on foreign investment	
4.	Distinguish between:	(4×5)
	a) Primary holding company and Intermediate holding company	
	b) Amalgamation and Merger	
	c) Discounted cash flow and Non-Discounted cash flow techniques	
	d) Dividend valuation model and Capital asset pricing model	
5.	Write short notes on the following:	(4×5)
	a) International money transfer mechanism	
	b) Repurchase agreements	

- c) Currency derivatives market in India
- d) Business environment risk index