

**Master of Arts in Corporate Social  
Responsibility-First Year  
(MACSR-1<sup>st</sup> Year)**

**Assignments  
(July 2024 & January 2025 Sessions)**



**School of Extension and Development Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110068**

## Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

### Instructions

- 1) The top of the first page of your response sheet should look like this:
  - Name:
  - Enrollment No.:
  - Course Title:
  - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for July 2024 Session is 31<sup>st</sup> March 2025 and January 2025 Session is 30<sup>th</sup> September 2025.

### Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) **Make sure that your answer:**
  - a) is around 600 - 800 words for each question;
  - b) is logical, coherent and has clear connections between sentences and paragraphs;
  - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) **Please contact the Programme Coordinators for any academic help / clarification:**
  - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in
  - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in

**ASSIGNMENT – 1**  
**Fundamentals of CSR**

**Course Code: MEDS - 051**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. What do you understand by CSR? Giving suitable examples, discuss the drivers of CSR.
2. Discuss the different phases of development of CSR in India.
3. Discuss the CSR related sections of the Companies Act, 2013.
4. Giving suitable examples, discuss the role of CSR in poverty alleviation. What advantages do companies have when they invest in poverty alleviation?
5. What do you understand by democratized development? Discuss the factors for effective community engagement in CSR projects.

**ASSIGNMENT – 2**  
**CSR Process**

**Course Code: MEDS - 052**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. What are the steps in strategic planning in CSR? Discuss any one in detail.
2. What do you understand by HR mapping? Discuss how HR department can help with reducing the company's carbon footprint.
3. What do you understand by rehabilitation and resettlement (R&R)? Discuss the issues related to R&R.
4. Who are stakeholders in a CSR project? Discuss the classification of stakeholders on the basis of attributes present.
5. Discuss the need for cooperation and collaboration for CSR implementation. What are the specific areas/issues where implementation is a challenge and call for co-operation and collaboration?

**ASSIGNMENT – 3**  
**CSR Implementation**

**Course Code: MEDS - 053**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. What do you understand by an implementing agency? Discuss the factors that help the companies in identifying an implementing agency.
2. What are the critical steps in implementation partnership? Discuss the role of creation of theory of change for a project.
3. Discuss the different rating scales for assessment of NGOs.
4. What is a social venture? Giving examples discuss why social venture is the new business model.
5. Discuss CSR reporting under the Companies Act, 2013.

**ASSIGNMENT – 4**  
**CSR Projects and Programmes**

**Course Code: MEDS - 054**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. Why do program planners in CSR department conduct needs assessment? Discuss how prioritization of needs help in planning effective CSR programmes.
2. Explain the principles of Social Return on Investment (SROI). Discuss the measurement of change through SROI with examples.
3. What are the major benefits of stakeholder's participation in CSR? Discuss the steps to identify and analyze stakeholders in CSR.
4. Discuss the need, scope and procedure for conducting audit of a CSR programme.
5. Differentiate between monitoring and evaluation. Discuss various types of monitoring of CSR programmes.

## ASSIGNMENT –5

### Community Organization Management for Community Development

Course Code: MSW - 009

Maximum Marks: 100

Note:(i) Answer **all** the **five** questions.

(ii) **All** questions carry **equal marks**.

(iii) Answers to question no. **1** and **2** should not exceed **600 words each**.

1. Explain the scope of social welfare administration. 20  
Or  
Define community in your own words. Discuss briefly the three perspectives used by social work practitioners in understanding a community 20
2. Describe the various models of social action and their characteristics. 20  
Or  
Delineate history of social welfare administration in India. 20
3. Answer any two of the following questions in about 300 words each:
  - a) Highlight the steps in community organization. 10
  - b) What do you understand Gandhian Model of Social Action? Explain. 10
  - c) Explain the Community Development Programmes in Tribal Areas. 10
  - d) Describe various characteristics of rural communities with suitable examples 10
4. Attempt any four of the following in about 150 words each:
  - a) Discuss The Roles of Community Organizer. 5
  - b) Explain gender sensitive community organization practice. 5
  - c) Discuss characteristics of a slum community in India. 5
  - d) Enlist the features of social welfare administration. 5
  - e) What are the Strategies in Social Action? 5
  - f) Explain inherent values associated with community organization. 5
5. Write short notes on any five of the following in about 100 words each:
  - a) Denotified Tribe 4
  - b) Kinship 4
  - c) Social Auditing 4
  - d) People participation 4
  - e) Scope of Social Welfare Administration 4
  - f) Urbanization 4
  - g) Ethics of Social Action 4
  - h) Gandhian Model of Social Action 4

## **ASSIGNMENT –6**

### **Development: Issues and Perspectives**

**Course Code: MEDSE - 046**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What is political development? Explain different attributes of political development.
2. Explain vicious circle poverty. Discuss the causes and impact of poverty.
3. Population is a boon and bane of development? Explain the statement.
4. What is inclusive development? Describe the causes and measures of inclusive development.
5. Discuss the role of health in development. Describe various components of health care

# **Master of Arts in Corporate Social Responsibility**

**2nd Year Assignment Questions  
July 2024 to January 2025  
Sessions**

**Assignment 1**  
**Dynamics of Development**

**Course Code: MDV-102**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Describe any two theories of change? Explain the characteristics of change?
2. Explain the indicators for Social Development? What are the social processes of development?
3. What is Violence? Explain the causes of Violence?
4. What are the causes of Marginalization? Explain the measures to overcome Marginalization?
5. What are do you understand by Inclusive Development? Explain the factors affecting Inclusive Development?

**Assignment 2**  
**Development Communication and Extension**

**Course Code: MDV-108**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What are different attributes of innovation? Discuss the relationship between attributes and rate of adoption with examples.
2. Critically discuss the role of ICTs in development with examples from rural and urban development.
3. Differentiate between open, leading and direct questions with examples. Discuss the importance of participatory communication in development.
4. Discuss the importance of private and corporate extension with examples from corporate social responsibility initiatives in India.
5. Differentiate between learning experience and learning situation. Explain the role of teaching-learning process in development.



### **Assignment 3**

#### **Development in India - An Overview**

**Course Code: MDV-109**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What is the unevenness in the growth and trade performance of developing countries under Globalization?
2. What are the main problems that rural industries need to address in Indian context?
3. What is the idea behind the Public Private Partnership in Urban Development?
4. Identify at least four factors that have brought about changes in the socio economic conditions of the tribals?
5. What are the factors contributing for the success of IT sector of India?

### **Assignment 4**

#### **Gender and Development**

**Course Code: MDV-004**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Explain Social Construction and Gender and Cultural Construction and Gender?
2. What is Liberal Feminism? Explain the limitations to Liberal Approach?
3. What do you mean by Engendering Governance? What is the need and initiatives for Engendering Governance?
4. Who are women entrepreneurs? Explain the problems faced by women entrepreneurs in India?
5. What is the relation between Gender and Health? What are the determinants of physical health and well-being?

**Assignment 5**  
**Training and Development**

**Course Code: MDV-110**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Discuss different components and features of a good training policy.
2. Classify different training methods. Discuss the role of audio-visual aids in training.
3. Discuss critically the Kirkpatrick's training evaluation model.
4. Discuss the qualities, skills and roles of a good trainer.
5. Define training needs assessment. Discuss different training needs identification approaches with their merits and demerits.

**Assignment 6**  
**Local Self Governance and Development**

**Course Code: MDV-111**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Describe and discuss the various steps that need to be followed in preparing the decentralized District Plan.
2. Illustrate various types of civil society organizations and the advantages of having civil society organizations.
3. What do you understand by fiscal decentralization? Discuss the exigencies and dimensions of fiscal decentralization.
4. Define the concept of capacity building and highlight its significance in grass root democracy.
5. Give five important reasons for poor mobilization of resources by the Panchayati Raj Institutions (PRIs).

**Assignment 7**  
**Health and Development**

**Course Code: MDV-115**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Discuss the status of elderly people in India. What are the major challenges faced by them?
2. Explain National Family Health Survey in India. Discuss its objectives, survey design, field work and its results for health care policy and programmes.
3. Describe various types of fertility and factors affecting fertility.
4. Explain the traditional Indian healing system of *Ayurveda* and other alternative medicine (AYUSH). Discuss its contemporary relevance.
5. How poverty is linked with health and particularly mother & child health. Explain the this with Indian context.

**Assignment 8**  
**Issues and Challenges in Urban Planning and Development**

**Course Code: MEDS-042**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What are different sources of urban energy? Explain sustainable urban energy planning.
2. Explain different challenges of urban law and order. Discuss urban revitalization measures to improve law and order.
3. Describe typology of urban informal settlement. Explain causes and formation of informal settlements.
4. Explain meaning and importance of urban heritage. What are challenges of urban heritage?
5. Define poverty. Discuss the causes and consequences of urban poverty.

**Assignment 9**  
**Organizational Behaviour**

**Course Code: MPCE-031**

**Maximum Marks: 100**

**NOTE: All Questions are compulsory.**

**SECTION – A**

**Answer the following questions in 500 words each.**

**15×3=45 Marks**

1. Elaborate the various principles of learning.
2. Explain the different content theories of motivation.
3. Elucidate the five key principles of change management.

**SECTION – B**

**Answer the following questions in 200 words each.**

**5×5=25 Marks**

4. Describe the steps and techniques of conflict resolution.
5. Discuss the scope of organizational psychology.
6. Discuss the relevance of team and the Twelve C's of team building.
7. Discuss the scope and importance of organizational behaviour.
8. Define leadership and discuss the various classification of leadership.

**SECTION – C**

**Answer the following questions in 200 words each.**

**10×3=30 Marks**

9. Cognitive Mapping.
10. Inoculation.
11. Relationship between motivation and performance.
12. Differences between Intrinsic and Extrinsic motivation.
13. Quality Control Circles.
14. Psychological Contract.
15. Intellectual leadership.
16. Dysfunctional Behaviour.
17. Issues of managing change.
18. Work-Life Balance

**Assignment 10**  
**Organizational Development**

**Course Code: MPCE-033**  
**Maximum Marks: 100**

**To be attempted only by those who have taken this course as elective**

**NOTE: All Questions are compulsory. The answers are to be written in own words. Do not copy from the course material or any other source.**

**SECTION – A**

**Answer the following questions in 500 words each.**

**3×15=45 Marks**

1. Differentiate between organizational development and organizational change. Explain the importance of organizational development.
2. Define team work and discuss the problems affecting team work. Describe various ways in which team work can be enhanced.
3. Discuss the group/intergroup interventions and critically analyse their role in organizational development.

**SECTION – B**

**Answer the following questions in 200 words each.**

**5×5=25 Marks**

4. Describe the various techniques for empowering employees.
5. Elucidate the major ‘families’ of organizational intervention activities.
6. Discuss the importance of mentoring in organisations.
7. Explain the stage of initial diagnosis in the process of organizational development.
8. Discuss any two models of change.

**SECTION – C**

**Answer the following questions in 200 words each.**

**10×3=30 Marks**

9. Participative management
10. Grid OD 4, 5, 6
11. Executive coaching
12. T-group (sensitivity training)
13. Team building
14. Formative evaluation
15. Third wave consulting
16. Total Quality Management
17. Organizational culture
18. Job design

## Assignment 11

### Women and Child Development

Course Code: MSWE-002

Maximum Marks: 100

To be attempted only by those who have taken this course as elective

**Note:** (i) Answer **all** the **five** questions.

(ii) **All** questions carry **equal** marks.

(iii) Answers to question no. **1** and **2** should not exceed **600** words each

1. Explain the function and role of UN agencies like UNIFEM, DAW and CSW. 20  
OR  
Discuss the problems confronted by women in the unorganized sector. 20
2. What are the programmes for the welfare and development of the girl child? Examine their effectiveness 20  
OR  
Describe the constitutional safeguards for children in detail. 20
3. Answer any two of the following questions in about 300 words each:
  - a) Identify the position of women in early Indian society. 10
  - b) Discuss in brief women's suffragette movement in different parts of the world. 10
  - c) What are the programmes for the welfare and development of girl child in India? 10
  - d) Summarize the progress on child-related Millennium Development Goals. 10
4. Answer any four of the following in about 150 words each:
  - a) Highlight the impact of global recession on the poor in the informal sector. 5
  - b) Explain in brief the constitutional safeguards and the legislative measures for women's development 5
  - c) Describe the reasons for low sex ratio of child population in India. 5
  - d) How does patriarchy control women? Explain. 5
  - e) What is Conflict Resolution? 5
  - f) Discuss the role of UNICEF and ICDC in promoting child rights. 5
5. Write short notes on any five of the following in about 100 words each:
  - a) Role and Relevance of Informal Sector 4
  - b) Feminism 4
  - c) Reproductive and Child Health Programme (RCH) 4
  - d) Women and Violence 4
  - e) Socialization of the Adolescent 4
  - f) Street Children 4
  - g) The 'Systems' Approach to Family 4
  - h) Family Life cycle 4

**Assignment 12**  
**Corporate Ethics and Development**

**Course Code: MEDS-055**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What do you understand by ethical marketing? Discuss the ethical considerations a company must take into its view while devising its marketing strategy.
2. What do you understand by corporate governance? Discuss the advantages and disadvantages of corporate governance.
3. Discuss the functions and responsibilities of the Board of Directors.
4. What do you understand by ESG (Environmental, Social and Governance)? Discuss the ESG legislation in India.
5. What do you understand by Alternate Dispute Resolution (ADR)? Discuss the different ADR methods.