

**Master of Arts in Corporate Social  
Responsibility  
(MACSR-1<sup>st</sup> Year & 2<sup>nd</sup> Year)**

**Assignments  
(July 2023 & January 2024 Sessions)**



**School of Extension and Development Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi -110068**

## Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

### Instructions

- 1) The top of the first page of your response sheet should look like this:
  - Name:
  - Enrollment No.:
  - Course Title:
  - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for July 2023 Session is 31<sup>st</sup> March 2024 and for January 2024 Session is 30<sup>th</sup> September 2024.

### Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) **Make sure that your answer:**
  - a) is around 600 - 800 words for each question;
  - b) is logical, coherent and has clear connections between sentences and paragraphs;
  - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) **Please contact the Programme Coordinators for any academic help / clarification:**
  - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in
  - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in

**Cover Page for Assignment**  
**SCHOOL OF EXTENSION AND DEVELOPMENT STUDIES**  
**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**  
**MAIDAN GARHI, NEW DELHI-110068**



वसुधैव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

Name of learner :  
Enrolment No. :  
Name of the Programme :  
Programme Code :  
Regional Centre and Code :  
Course Title :  
Course Code :  
Email :  
Mobile no./Phone no. :  
Course Coordinator :  
Date of Submission :  
Address of Student :  
  
Signature of Student :

**ASSIGNMENT – 1**  
**Fundamentals of CSR**

**Course Code: MEDS - 051**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. What do you understand by CSR? Discuss the phases of evolution of CSR in India.
2. Discuss the OECD guidelines for multinational enterprises.
3. Giving case studies, discuss the role of CSR in economic empowerment of women.
4. What are the major challenges in India for which awareness creation is required. Give successful case studies in which CSR activities for awareness creation has been taken up by the corporates in India.
5. What is meant by connecting the last mile? Discuss a model for effective last mile delivery.

**ASSIGNMENT – 2**  
**CSR Process**

**Course Code: MEDS - 052**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. List out the steps involved in strategic planning in CSR. Discuss any one.
2. What do you understand by employer branding? Discuss the steps for creating employer branding strategies.
3. Discuss the issues related to rehabilitation and resettlement.
4. What is a Cooperative? Giving suitable examples, discuss the role of cooperatives in social development.
5. Discuss the global imperatives which aim towards sustainable development.

**ASSIGNMENT – 3**  
**CSR Implementation**

**Course Code: MEDS - 053**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. Discuss the roles and responsibilities of the Board as defined by the Companies Act, 2013.
2. What is an implementing agency? Discuss the strategic factors that are considered in choosing an implementing agency.
3. Giving suitable examples, discuss the role of NGOs in CSR implementation.
4. What is a social venture? What are the sectors that are conducive for initiating a social venture? Discuss.
5. What is ISO 26000? Discuss the key issues for which ISO 26000 helps in managing risks and create value.

**ASSIGNMENT – 4**  
**CSR Projects and Programmes**

**Course Code: MEDS - 054**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks**

1. What are CSR needs assessment methods? Illustrate how to conduct CSR needs assessment?
2. Why CSR projects are to be appraised before implementation? Discuss any two CSR project appraisal techniques with examples.
3. What are different evaluation tools and techniques by CSR programme stage? Explain evaluation data collection methods with examples.
4. Why is social audit important? Discuss the steps in conducting social audit of a CSR programme.
5. How to measure Social Return on Investment (SROI) related to CSR programmes? Discuss with an example.

**ASSIGNMENT –5**  
**Community Organization Management for Community Development**

**Course Code: MSW - 009**  
**Maximum Marks: 100**

**Note:(i) Answer all the five questions.**

**(ii) All questions carry equal marks.**

**(iii) Answers to question no. 1 and 2 should not exceed 600 words each.**

1. Delineate history of social welfare administration in India. 20  
Or  
Describe the various models of social action. Give illustrations in Indian context. 20
2. What do you understand by models of community organization? Discuss Jack Rothman's model (1968) of community organization in detail with the help of suitable examples in Indian context. 20  
Or  
Highlight the trajectory of development of community organization in United Kingdom and United States of America. 20
3. **Answer any two of the following questions in about 300 words each:**
  - a) Elucidate the changing concept and meaning of community in the era of information technology. 10
  - b) Enumerate eight purposes as given by Weil & Gamble that provide basis of community practice engagement. 10
  - c) Describe various characteristics of urban communities with suitable examples 10
  - d) Discuss frameworks to look at the community from the social work practitioner's perspective. 10
4. **Attempt any four of the following in about 150 words each:**
  - a) Give illustrations to the Abraham Maslow's Need Priority Model. 5
  - b) Discuss various types of social welfare administration in India. 5
  - c) Briefly dwell upon the community organization as a problem-solving method. 5
  - d) Explain inherent values associated with community organization. 5
  - e) What are defining features of rural social structures? Discuss with the help of suitable Examples in Indian context. 5
  - f) Discuss characteristic features of a slum community in India. 5
5. **Write short notes on any five of the following in about 100 words each:**
  - a) Gemeinschaft 4
  - b) Rural Urban Dichotomy 4
  - c) Kinship 4
  - d) Gandhian Model of Social Action 4
  - e) SWOC (Strength, Weakness, Opportunity and Challenges) Analysis 4
  - f) POSDCoRB 4
  - g) Lane Committee Report (1939) 4
  - h) Denotified Tribe 4

## **ASSIGNMENT –6**

### **Development: Issues and Perspectives**

**Course Code: MEDSE - 046**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Define paradigms of development. Explain four different paradigms of development.
2. What is unemployment? Explain various causes and dimensions of unemployment.
3. What is social development? Discuss social process and social dynamics of development.
4. Explain role and importance of agriculture in development? Discuss sustainable agriculture and its measures.
5. Discuss gender empowerment? Explain meaning and calculation of Gender Development Index. Describe a few gender adversaries.

**Master of Arts in Corporate Social  
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**Assignment 1**  
**Dynamics of Development**

**Course Code: MDV-102**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What is Change? Explain its characteristics and any two theories of Change.
2. Explain types of Communication and Listening.
3. What is Social Development Index? Explain the Social Processes of Development.
4. What do you mean by Exclusion? What are the factors and types of Exclusion? Explain.
5. Explain the types and causes of Disparity.

**Assignment 2**  
**Development Communication and Extension**

**Course Code: MDV-108**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What are different attributes of an innovation? Discuss the relationship between rate of adoption and attributes of innovation with suitable example.
2. Critically discuss the role of e-Governance in rural development with suitable examples.
3. Explain the interrelationship between extension and development with the help of a diagram.
4. How do you select extension teaching methods for various teaching occasions? Illustrate with suitable examples.
5. What do you understand by the concept 'learning' from development perspective? Discuss the research-based guidelines to make learning experiences effective in extension and development.

### **Assignment 3**

#### **Development in India - An Overview**

**Course Code: MDV-109**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Discuss the steps that have been taken since liberalization to reorient the role of planning in India?
2. Why urban development is now an important issue in India? Which all sectors in Urban development require more attention?
3. What are different types of Rural Cooperatives? Critically discuss the role of cooperative societies in rural development of India
4. What is role of youth in development? How are they important for rural development?
5. Explain unorganized sector. Discuss the role of unorganized sector in development of India.

### **Assignment 4**

#### **Gender and Development**

**Course Code: MDV-004**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What do you understand by gender? Explain the construction of a girl child.
2. What is radical feminism? Explain its contributions to the women's movement.
3. Why is there a need for gender planning? Explain practical and strategic needs.
4. What is informal economy? Describe how human rights are violated in the informal sector.
5. What is health? Discuss the relationship between gender and health.

**Assignment 5**  
**Training and Development**

**Course Code: MDV-110**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Differentiate between training and capacity development. Discuss different types of trainings with examples.
2. Why is evaluation of training programmes necessary? Discuss the process of training evaluation.
3. Select a training topic of your interest. Discuss how to plan and carry out an effective training programme of six days duration with 20 participants.
4. What do you understand by training needs assessment? Explain any one training needs identification approach with its advantages and disadvantages.
5. Discuss the importance of e-training and distance learning with advantages and disadvantages.

**Assignment 6**  
**Local Self Governance and Development**

**Course Code: MDV-111**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. Describe the importance and need for capacity building of local self government representatives.
2. Analyze the role and problems of elected dalit representatives in local governance.
3. What do you mean by competencies? Discuss the major competencies for effective leadership in local self governance.
4. What do you understand by PESA? Discuss the mandatory powers of Gram Sabha in PESA Act, 1996?
5. Critically present the role of civil society in local development.

**Assignment 7**  
**Health and Development**

**Course Code: MDV-115**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What is 'age-sex structure'? Make a comparison between developed and developing countries in terms of population composition.
2. Discuss inter-sectoral co-ordination. Why is there need for co-ordination in primary health care?
3. Explain the traditional Indian healing system of *Ayurveda* and its contemporary relevance.
4. Explain major steps in developing Health management information system (HMIS) in India.
5. What is a venereal disease? Describe its various forms and major health problem in reproductive health care in India.

**Assignment 8**  
**Issues and Challenges in Urban Planning and Development**

**Course Code: MEDS-042**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What is Urban Transport System Management? Discuss different categories of Transport System Management in urban areas.
2. What are various features of urban health challenges? Explain problems associated with urban health challenges?
3. Define Poverty. Discuss the causes and consequences of urban poverty.
4. Explain why water bodies are important to urban areas. What are the factors responsible for the degradation of water bodies in urban areas?
5. Classify urban housing. Describe the process of housing development in urban areas.

**Assignment 9**  
**Organizational Behaviour**

**Course Code: MPCE-031**

**Maximum Marks: 100**

**NOTE: All Questions are compulsory.**

**SECTION– A**

**Answer the following questions in 1000wordseach.**

**15×3=45Marks**

1. Discuss the five key principles of change management.
2. Explain the different content theories of motivation.
3. Discuss the different principles of learning.

**SECTION– B**

**Answer the following questions in 400wordseach.**

**5×5=25Marks**

4. Discuss the relevance of team and the Twelve C's of team building.
5. Discuss the scope of organizational psychology.
6. Describe the steps and techniques of Conflict resolution.
7. Define leadership and discuss the various classification of leadership.
8. Discuss the scope and importance of organizational behaviour.

**SECTION– C**

**Answer the following questions in 50words each.**

**10×3=30Marks**

9. Differences between Intrinsic and Extrinsic motivation.
10. Inoculation.
11. Relationship between motivation and performance.
12. Cognitive Mapping.
13. Quality Control Circles.
14. Psychological Contract.
15. Intellectual leadership.
16. Dysfunctional Behaviour.
17. Issues of managing change.
18. Work-Life Balance.

**Assignment 10**  
**Organizational Development**

**Course Code: MPCE-033**  
**Maximum Marks: 100**

**To be attempted only by those who have taken this course as elective**

**NOTE: All Questions are compulsory. The answers are to be written in own words. Do not copy from the course material or any other source.**

**SECTION– A**

**Answer the following questions in 1000wordseach. 15×3=45Marks**

1. Define organisational development and describe its goals and importance.
2. Elucidate empowerment with a focus on its benefits and process.
3. Explain the concept of change and describe various models of change.

**SECTION– B**

**Answer the following questions in 400wordseach. 5×5=25Marks**

1. Elucidate action research with a focus on its theories.
2. Explain participative management with a focus on its processes and benefits.
3. Explain the concept of programme evaluation and describe its stages.
4. Describe the normative re-educative strategy for change.
5. Describe the major families of organisational development intervention activities.

**SECTION– C**

**Answer the following questions in 50wordseach. 10×3=30Marks**

1. Values
2. Multinational orientation
3. Engineering approach to job design.
4. Stages of team development
5. Team intervention strategies
6. Concept of diagnosis
7. Management By Objectives
8. Total Quality Management
9. Executive coaching
10. Mosaic mentoring

**Assignment 11**  
**Women and Child Development**

**Course Code: MSWE-002**  
**Maximum Marks: 100**

**To be attempted only by those who have taken this course as elective**

**Note:** (i) Answer **all** the **five** questions.

(ii) **All** questions carry **equal** marks.

(iii) Answers to question no. **1** and **2** should not exceed **600** words each

1. Discuss the position of women in early Indian Society with regard to demographic, Social and economic indicators. 20  
OR  
Analyze the status of women in pre-independent India. 20
2. Describe the problems faced by women workers in the informal sectors. 20  
OR  
Highlight the various programmes for women's development in India. 20
3. **Answer any two of the following questions in about 300 words each:**
  - a) Discuss the nutritional status of Indian children. 10
  - b) Briefly explain the role of social worker's in child care setting with suitable examples. 10
  - c) Explain various difficulties faced by children of sex workers 10
  - d) Describe the concept of family and its emerging trends in the changing context 10
4. **Answer any four of the following in about 150 words each:**
  - a) Mention the factors responsible for children living on streets. 5
  - b) What are the inter-linkages between gender and health issue in India? 5
  - c) Discuss the impact of natural disasters on children 5
  - d) What do you understand by parenting styles? 5
  - e) Briefly discuss the role of UNICEF and ICDS in promoting the child rights. 5
  - f) Why is socialization important for adolescents? 5
5. **Write short notes on any five of the following in about 100 words each:**
  - a) Sex and Gender 4
  - b) Violence against women 4
  - c) Gender Mainstreaming 4
  - d) Causes of child labour 4
  - e) Feminism 4
  - f) Central Adoption Resource Authority 4
  - g) Rag Pickers 4
  - h) Egalitarianism 4

## **Assignment 12**

### **Corporate Ethics and Development**

**Course Code: MEDS-055**

**Maximum Marks: 100**

**Answer all the questions. Each question carries 20 marks.**

**To be attempted only by those who have taken this course as elective**

1. What do you understand by Business Ethics? Discuss the issues in Business Ethics.
2. What is ethical marketing? What are the considerations a company should keep in view while formulating its marketing strategy?
3. Discuss the different types of business ownership structures in India.
4. What do you understand by Environment, Social and Governance (ESG) requirements? Discuss the different frameworks being used by companies for making ESG disclosures.
5. What are alternative dispute resolution methods? Discuss the implementation of ADR methods in India?