

**Master of Arts in Corporate Social
Responsibility-First Year
(MACSR-1st Year)**

**Assignments
(January 2022 & July 2022 Sessions)**



**School of Extension and Development Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110068**

Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

Instructions

- 1) The top of the first page of your response sheet should look like this:
 - Name:
 - Enrollment No.:
 - Course Title:
 - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for January 2022 Session is 30th September 2022 and July 2022 Session is 31st March 2023.
- 6) Please speed post the assignments to: **Programme Coordinator (MACSR), School of Extension and Development Studies (SOEDS), Block 15-F, IGNOU, Maidangarhi, New Delhi -110068.**

Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) **Make sure that your answer:**
 - a) is around 600 - 800 words for each question;
 - b) is logical, coherent and has clear connections between sentences and paragraphs;
 - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) **Please contact the Programme Coordinators for any academic help / clarification:**
 - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in
 - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in

ASSIGNMENT – 1
Fundamentals of CSR

Course Code: MEDS - 051

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. What do you understand by CSR? Discuss the provisions under Section 135 and Schedule VII of Companies Act, 2013.
2. Discuss the Triple Bottom Line Theory. Give examples of successful CSR projects under each of the three dimensions of the triple bottom line.
3. Discuss the different elements of quality of life. Give examples of how CSR has helped in promoting any two of the elements of quality of life.
4. How can CSR help in environment protection and biodiversity conservation? Discuss the issues faced in implementing CSR in environment protection.
5. What do you understand by community ownership in CSR activities? Discuss the strategy to be adopted for developing community ownership.

ASSIGNMENT – 2
CSR Process

Course Code: MEDS - 052

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. What is sustainable corporate strategy? Discuss the steps involved in achieving sustainable corporate strategy.
2. What do you understand by Business Ethics? Discuss the approaches to ethical decision making.
3. What is exclusion? What are the different types of exclusion? Give example of any one successful CSR project which has helped in bringing about social inclusion.
4. Who are stakeholders in a CSR project? Discuss the various methods to identify the stakeholders.
5. List out the 17 Sustainable Development Goals. Discuss any one Goal in detail, giving its targets and indicators.

ASSIGNMENT – 3
CSR Implementation

Course Code: MEDS - 053

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. What are sustainable CSR projects? What kind of framework would promote prioritization of sustainable CSR projects?
2. Discuss the role of NGOs in CSR implementation. What are the parameters on which you should base choosing of the right implementation partner?
3. Discuss the various challenges in CSR implementation.
4. What is the importance of stakeholder engagement in CSR policy formulation? Discuss the benefits of engaging stakeholders in policy formulation.
5. Discuss the SEBI Framework for corporate sustainability reporting.

ASSIGNMENT – 4
CSR Projects and Programmes

Course Code: MEDS - 054

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

1. How to formulate CSR programmes based on the identified needs of the community?
Discuss with an example.
2. Differentiate between appraisal, monitoring, evaluation and impact assessment. Explain different evaluation tools and techniques by programme stage.
3. What is CSR audit? Describe the CSR audit procedure.
4. Differentiate between quantitative and qualitative methods of data collection. Discuss any one method of qualitative data collection.
5. What is meant by Social Return on Investment (SROI)? Explain measurement of SROI with an example.

ASSIGNMENT –5

Community Organization Management for Community Development

Course Code: MSW - 009

Maximum Marks: 100

Note:(i) Answer all the five questions.

(ii) All questions carry equal marks.

(iii) Answers to question no. 1 and 2 should not exceed 600 words each.

1. Define community in your own words. Discuss briefly the three perspectives used by social work practitioners in understanding a community. 20
Or
 Trace the historical development of community organization in India 20
2. Briefly enlist the models of social action with their sub-types as given by Britto. 20
Or
 Explain the scope of social welfare administration. 20
3. Answer **any two** of the following questions in about 300 words each:
 - a) What according to you constitute the major characteristics of urban communities? 10
 - b) Enlist the eight phases of intervention as described in integrated social work approach by Pincus and Minahan. 10
 - c) What are the types of Social Welfare Organization? 10
 - d) Highlight the steps in community organization 10
4. Attempt **any four** of the following in about 150 words each:
 - a) Distinguish between community organization and community development. 5
 - b) Explain gender sensitive community organization practice. 5
 - c) What are the main features of rural social structure in India? 5
 - d) Discuss briefly the scope of social action with elderly with special reference to India. 5
 - e) Enlist the features of social welfare administration. 5
 - f) Explain the significance of authority of the family in tribal social structure. 5
5. Write short notes on **any five** of the following in about 100 words each:
 - a) Community Development 4
 - b) Social Action as part of Community work 4
 - c) Community Organization in Social Work 4
 - d) Value Orientation in Community Organization 4
 - e) Values and Ethics of Social Action 4
 - f) SWOC (Strength, Weakness, Opportunity and Challenges) Analysis 4
 - g) Social Auditing 4
 - h) Capacity Building 4

ASSIGNMENT –6**Development: Issues and Perspectives****Course Code: MEDSE - 046****Maximum Marks: 100**

Answer all the questions. Each question carries 20 marks.

To be attempted only by those who have taken this course as elective

1. Explain the vicious circle of poverty? What measures have to be taken to control poverty in the developing countries?
2. Discuss the role of infrastructure in development. Describe how to measure infrastructural development of a nation state.
3. How to formulate Gender Development Index? Describe various gender adversaries and what measures to be taken to overcome gender adversaries.
4. Distinguish between sustainable agriculture and inclusive agriculture. Describe two important agricultural reforms undertaken in India for agricultural development.
5. What is social development and what are various indicators of social development? Discuss social dynamics of development.