Master of Arts in Corporate Social Responsibility-First Year (MACSR-1st Year)

Assignments (July 2022 & January 2023 Sessions)



School of Extension and Development Studies
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Dear Learner,

You will have to do one assignment with five questions for each course. Each assignment carries 100 marks. Irrespective of the year and session of the registration you need to submit the latest assignments uploaded on the website.

Instructions

- 1) The top of the first page of your response sheet should look like this:
 - Name:
 - Enrollment No.:
 - Course Title:
 - Course Code:
- 2) Use A-4 size plain or ruled paper for your responses, write on both sides with margin and tie all the pages carefully course wise.
- 3) Write the question number with each answer.
- 4) You should write in your own handwriting and only handwritten assignments are accepted.
- 5) Last date for submitting the assignments for January 2022 Session is 30th September 2022 and July 2022 Session is 31st March 2023.

Guidelines

- 1) **Planning:** Read the assignments carefully. Go through the self learning material on which they are based. Make some points regarding each question and then rearrange these in a logical order.
- 2) **Organization:** Be a little more selective and analytical. Give attention to your introduction and conclusion. The introduction must offer your brief interpretation of the question and how you propose to develop it. The conclusion must summarize your response to the question.
- 3) Make sure that your answer:
 - a) is around 600 800 words for each question;
 - b) is logical, coherent and has clear connections between sentences and paragraphs;
 - c) is written correctly giving adequate consideration to your expression, style and presentation;
- 4) **Presentations:** Once you are satisfied with your answers, you can write down the final version for submission, write each answer neatly and underline the points you wish to emphasize.
- 5) Please contact the Programme Coordinators for any academic help / clarification:
 - Dr. Nisha Varghese, e-mail: nishavarghese@ignou.ac.in
 - Prof. P. V. K. Sasidhar, e-mail: pvksasidhar@ignou.ac.in

ASSIGNMENT – 1

Fundamentals of CSR

Course Code: MEDS - 051

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

- 1. What do you understand by CSR? Discuss the provisions under Section 135 and Schedule VII of Companies Act, 2013.
- 2. Discuss the Triple Bottom Line Theory. Give examples of successful CSR projects under each of the three dimensions of the triple bottom line.
- 3. Discuss the different elements of quality of life. Give examples of how CSR has helped in promoting any two of the elements of quality of life.
- 4. How can CSR help in environment protection and biodiversity conservation? Discuss the issues faced in implementing CSR in environment protection.
- 5. What do you understand by community ownership in CSR activities? Discuss the strategy to be adopted for developing community ownership.

ASSIGNMENT – 2 CSR Process

Course Code: MEDS - 052

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

- 1. What is sustainable corporate strategy? Discuss the steps involved in achieving sustainable corporate strategy.
- 2. What do you understand by Business Ethics? Discuss the approaches to ethical decision making.
- 3. What is exclusion? What are the different types of exclusion? Give example of any one successful CSR project which has helped in bringing about social inclusion.
- 4. Who are stakeholders in a CSR project? Discuss the various methods to identify the stakeholders.
- 5. List out the 17 Sustainable Development Goals. Discuss any one Goal in detail, giving its targets and indicators.

ASSIGNMENT – 3

CSR Implementation

Course Code: MEDS - 053

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

- 1. What are sustainable CSR projects? What kind of framework would promote prioritization of sustainable CSR projects?
- 2. Discuss the role of NGOs in CSR implementation. What are the parameters on which you should base choosing of the right implementation partner?
- 3. Discuss the various challenges in CSR implementation.
- 4. What is the importance of stakeholder engagement in CSR policy formulation? Discuss the benefits of engaging stakeholders in policy formulation.
- 5. Discuss the SEBI Framework for corporate sustainability reporting.

ASSIGNMENT – 4

CSR Projects and Programmes

Course Code: MEDS - 054

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks

- How to formulate CSR programmes based on the identified needs of the community?
 Discuss with an example.
- 2. Differentiate between appraisal, monitoring, evaluation and impact assessment. Explain different evaluation tools and techniques by programme stage.
- 3. What is CSR audit? Describe the CSR audit procedure.
- 4. Differentiate between quantitative and qualitative methods of data collection. Discuss any one method of qualitative data collection.
- 5. What is meant by Social Return on Investment (SROI)? Explain measurement of SROI with an example.

ASSIGNMENT -5

Community Organization Management for Community Development

Course Code: MSW - 009

Maximum Marks: 100

Note	e:(i) Answer all the five questions.	
	(ii) All questions carry equal marks.	
	(iii) Answers to question no. 1 and 2 should not exceed 600 words each.	
1.	How you are Understanding Community. Or	20
	Discuss the History of Community Organisation in India	20
2.	Describe the various models of social action and their characteristics. Or	20
	Elaborate the Scope of Social Welfare Administration.	20
3.	Answer any two of the following questions in about 300 words each :	
	a) Explain the Community Development Programmes in Rural, Tribal and Urban Areas.	10
	b) Discuss on Social Welfare Policies and Programmes.	10
	c) Differentiate Between Community Organisation and Community Development.	10
	d) What do you understand Gandhian Model of Social Action.	10
4.	Attempt any four of the following in about 150 words each:	
	a) Enlist The Current Issues Facing Tribal communities.	5
	b) Discuss The Roles of Community Organiser.	5
	c) Describe the models of social action.	5
	d) Explain The Various kinds of Social Welfare Organizations.	5
	e) What are the Strategies and Tactics in Social Action?	5
	f) Elaborate on Social Welfare Administration as a Profession	5
5.	Write short notes on any five of the following in about 100 words each :	
	a) Urbanisation	4
	b) Slums	4
	c) Locality Development	4
	d) Assumptions Regarding Method	4
	e) SWOC (Strength, Weakness, Opportunity and Challenges) Analysis	4
	f) Social Auditing	4
	g) Fund Raising	4
	h) Capacity Building	

ASSIGNMENT -6

Development: Issues and Perspectives

Course Code: MEDSE - 046

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

- 1. Explain the vicious circle of poverty? What measures have to be taken to control poverty in the developing countries?
- 2. Discuss the role of infrastructure in development. Describe how to measure infrastructural development of a nation state.
- 3. How to formulate Gender Development Index? Describe various gender adversaries and what measures to be taken to overcome gender adversaries.
- 4. Distinguish between sustainable agriculture and inclusive agriculture. Describe two important agricultural reforms undertaken in India for agricultural development.
- 5. What is social development and what are various indicators of social development? Discuss social dynamics of development.

Master of Arts in Corporate Social Responsibility

2nd Year Assignment Questions January 2022 to July 2022 Sessions

Dynamics of Development

Course Code: MDV-102

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

To be attempted only by those who have taken this course as elective

- 1. What are the dimensions and factors of social change? Explain.
- 2. What is Conflict? Explain the types and causes of conflict?
- 3. Discuss the role of multilateral international agencies in development. Explain the role of WHO?
- 4. Define Freedom. Explain the relationship between freedom and the market?
- 5. What do you mean by Inclusive Development? Explain need and importance of Inclusive Development?

Assignment 2

Development Communication and Extension

Course Code: MDV-108

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

- 1. What is meant by development extension? Discuss the interrelationship between extension and development with suitable examples.
- 2. Discuss the nature, importance and functions of communication in development work.
- 3. Explain the concepts of learning, learning experience and learning situations in the context of development with suitable examples.
- 4. What is meant by diffusion process? Describe the elements in the diffusion of innovations.
- Discuss the methods of measuring opinion leadership with advantages and disadvantages.

Development in India - An Overview

Course Code: MDV-109

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

To be attempted only by those who have taken this course as elective

- 1. Discuss the important reasons of migration from rural to urban areas? How have urban slums become a major challenge in urbanization?
- 2. What do you mean by economic drain in pre-independence India? What were the causes of economic drain?
- 3. What do you understand by service sector? What is the importance of service sector in development of India?
- 4. What is Globalization? Discuss the impact of globalization on development of India with special reference agriculture sector.
- 5. Explain various programmes undertaken by government of India for the development of Scheduled Tribes since independence.

Assignment 4

Gender and Development

Course Code: MDV-004

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

- 1. What is social construction? Explain different components of social construction and gender?
- 2. What do you understand by Liberal Feminism? Critically explain liberal thought and classical Liberal Feminism?
- 3. What do you mean by engendering governance? Explain the need and initiatives for engendering governance?
- 4. What is women entrepreneurship? What are the problems faced by women entrepreneurs in India?
- 5. What are the Development Goals with regard to education? Explain barriers to women's education?

Training and Development

Course Code: MDV-110

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

To be attempted only by those who have taken this course as elective

- 1. Classify the types of training. Discuss the training types based on context with suitable examples.
- 2. Discuss the major approaches in training needs analysis with examples.
- 3. Explain different types and roles of trainers with suitable examples.
- 4. What is meant by training impact? Discuss various indicators of training impact assessment.
- 5. Differentiate between different e-training courses. Write any five benefits and constraints of e-training in the context of Covid-19 pandemic.

Assignment 6

Local Self Governance and Development

Course Code: MDV-111

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

- 1. What are the problems faced by the women leaders of marginalized sections in Panchayati Raj Institutions? Explain the need for capacity-building of women leaders.
- 2. What do you understand by Parallel Bodies? What are the factors responsible for the growth of parallel bodies?
- 3. Explain the importance and need for capacity-building of local self-government representatives. Describe various principles of capacity building.
- 4. Discuss the key features of the 74th Constitutional Amendment and its implementations in urban local bodies.
- 5. Why has Public Private Partnership Model become so important? Enumerate the types of Public Private Partnership Models available.

Health and Development

Course Code: MDV-115

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

To be attempted only by those who have taken this course as elective

- 1. Explain National Family Health Survey in India. Discuss its objectives, survey design, field work and its results for health care policy and programmes.
- 2. What is 'age-sex structure'? Make a comparison between developed and developing countries in terms of population composition.
- 3. Discuss inter-sectoral co-ordination. Why is there need a for co-ordination in primary health care?
- 4. Explain major steps in developing Health management information system (HMIS) in India.
- 5. What are the major adolescent health problems? Describe the importance of adolescent health care in developing countries.

Assignment 8

Issues and Challenges in Urban Planning and Development

Course Code: MEDS-042

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

- 1. What is urban housing? Briefly discuss urban housing policies and plans of India.
- 2. Discuss the urban transport management system with suitable examples.
- 3. Describe various dimensions of urban crime. Suggest measures for strengthening urban safety and security.
- 4. What is urban poverty? Discuss causes and consequences of urban poverty.
- 5. What are economic values of water bodies and wet lands? Suggests measures for revitalizing urban water bodies.

Organizational Behaviour

Course Code: MPCE-031

Maximum Marks: 100

NOTE: All Questions are compulsory.

SECTION - A

Answer the following questions in 500 words each.

3×15=45 Marks

- 1. Discuss the managerial implications of the expectancy theory and equity theory of motivation.
- 2. Discuss the characteristic features and classification of different styles of leadership
- 3. Critically analyze the different models of organization.

SECTION - B

Answer the following questions in 200 words each.

 $5\times5=25$ Marks

- 4. Extrinsic and intrinsic motivation
- 5. Principles of management
- 6. Types of organizational commitment
- 7. Ethics in organization behaviour management
- 8. Attribution theory of motivation

SECTION - C

Answer the following questions in 200 words each.

 $10\times3=30$ Marks

- 9. Flexible working hours
- 10. Differences between primary and secondary motivation
- 11. Types of reinforcement
- 12. Effects of modelling on behaviour
- 13. Types of conflict
- 14. Laboratory seminar training
- 15. Issues related to change management
- 16. Importance of motivation in organization
- 17. Types of organization
- 18. Scope of Organizational Psychology

Organizational Development

Course Code: MPCE-033 Maximum Marks: 100

To be attempted only by those who have taken this course as elective

NOTE: All Questions are compulsory. The answers are to be written in own words. Do not copy from the course material or any other source.

SECTION - A

Answer the following questions in 500 words each.

3×15=45 Marks

- 1. Discuss the nature of organizational development.
- 2. Elucidate participation with a focus on its benefits and process. Explain how various programmes can be used in order to promote participation amongst employees.
- 3. Explain the concept of diagnosis and describe its phases.

SECTION - B

Answer the following questions in 200 words each.

 $5\times5=25$ Marks

- 4. Explain job design with a focus on its approaches.
- 5. Describe various problems affecting team work.
- 6. Describe Marvin Weisbord's Six Box Model.
- 7. Explain any three models of programme evaluation.
- 8. Describe various strategies to motivate employees.

SECTION - C

Answer the following questions in 200 words each.

 $10\times3=30$ Marks

- 9. Organizational learning
- 10. Action research
- 11. Second order change in organizational development
- 12. Problem solving and cross-functional teams
- 13. Parallel learning structures
- 14. The Power-Coercive approach
- 15. Formative and summative evaluation
- 16. Resistance to change
- 17. Cultural analysis
- 18. Behaviour modeling

Women and Child Development

Course Code: MSWE-002 Maximum Marks: 100

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To be attempted only by those who have taken this course as elective

Note: (i) Answer **all** the **five** questions.

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Corporate Ethics and Development

Course Code: MEDS-055

Maximum Marks: 100

Answer all the questions. Each question carries 20 marks.

- 1. What do you understand by Business Ethics? Discuss the teleological and deontological theories of ethics.
- 2. Giving suitable examples, discuss the relevance of environmental ethics.
- 3. Discuss the evolution of corporate governance in India.
- 4. What do you understand by Extended Producer Responsibility? Discuss the Uniform Framework for EPR released by the Ministry of Environment, Forest and Climate Change in 2020
- 5. What are conflicts? Discuss the probable areas that can cause conflict during CSR implementation?