

CAPMER

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**Assignments for students admitted in July  
2024 and January 2025 sessions**



**School of Continuing Education  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi-110068**

# **IMPORTANT ASSIGNMENT**

**Programme: CAPMER**

Dear Learners,

You will have to do two assignments. **DOING BOTH ASSIGNMENTS IS COMPULSORY.**

## **SOME DO'S AND DON'T'S ABOUT SENDING IN ASSIGNMENTS**

### ***Some Do's***

- 1) When you receive the assignment, check it immediately and ask for the missing page(s), if any.
- 2) Submit your assignments on time at your Study Centre. By doing so, you can benefit from your Counselor's comments on your submitted response sheets.
- 3) Maintain an account of the assignments sent to us and the corrected sheets received by you. This will help you maintain the schedule of your work and avoid the possibility of sending the same assignment a second time.

### ***Some Don'ts***

- 1) Do not remind us to send back the corrected response sheets. These will be sent to you at the earliest possible.
- 2) Do not misplace / lose your graded assignments. You will need these till the Course is completed.
- 3) Do not enclose doubts for clarification along with the assignment. If you want to draw our attention to something of urgent/important nature, email us separately. Give your roll number, name, address, the title of the Course, the number of the assignment, etc. on top of your letter.
- 4) Do Not copy the content of the Assignment from SLM.

- 1) Write your roll number, name, full address and date on top right corner of the first page of your response sheets.
- 2) Submit each assignment separately. Write the Course title, assignment number and the name of the Study Centre you are attached to, in the center of the first page of your response sheets.

The top of the first page of your response sheets should look like this:

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Enrolment No.....	Name.....
Course Title.....	Address.....
Assignment No.....	.....
Study Centre.....	Date.....

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Please follow the above format strictly. If you do not follow this format, we will be compelled to return your script to you for re-submission.

- 3) Read the instructions related to assignments printed in the Programme Guide in Section 7.
- 4) Please note that unless you submit all the five assignments contained in this booklet within the stipulated time, you would not be permitted to appear for the Term-End Examination for the respective Course.
- 5) Submit all the 3 Sections - Long Answer Question, Medium Answer Questions, and Short Answer Questions - of each assignment together, otherwise your assignment would be returned to you without being evaluated.

**(CAPMER)**

**Assignments July 2024 and January 2025 sessions**

**SCHEDULE FOR SUBMISSION OF ASSIGNMENTS for BHC-005,  
BHC-006**

<b>Assignment Number</b>	<b>Last Date of Submission</b>	<b>Whom to Send</b>
<b>BHC-005/AST/TMA-1/2024/2025</b>	<b>31<sup>st</sup> October, 2024</b>  <b>15<sup>th</sup> April, 2025</b>	<b>The Coordinator of Your Study Centre or Regional Centre</b>
<b>BHC-006/AST/TMA-2/2024/2025</b>		

**Course Code** : BHC-005  
**Course Title** : CAPMER  
**Assignment No.** : BHC-005/AST/TMA-1/2024/2025

**Maximum Marks: 100**

**Note:** The assignment has two sections.

**Part A - Descriptive**

**Maximum Marks: 60**

- 1) Describe the terms – Apparel and Merchandising. ( $2^{1/2} + 2^{1/2} = 5$ )
- 2) What is the major role of a merchandiser in apparel industry? (5)
- 3) What is the role of director ‘marketing’ in export sales and domestic sales? (5)
- 4) What happens to the fabric sourced once it is rejected or accepted on the basis of comments received by the merchandiser sourcing division? (5+5=10)
- 5) Why has the growth of online retailing increased drastically in last decade in India? (5)
- 6) Why is FDI vital for developing countries? (5)
- 7) Describe STP Process. (5)
- 8) What are the demographic bases for market segmentation? (5)
- 9) Explain product life cycle. (5)
- 10) What are the major functions of an entrepreneur? (5)
- 11) Which are the two most important qualities of a merchandiser (5)

**Part B (Practical)**

**Maximum Marks: 40**

- 1) Visit a fashion studio near you and note how e-commerce has emerged as a major form of their retailing business. (10)
- 2) Make a 5-6 pages portfolio on your preferred fashion brand. (10)
- 3) Conduct a survey in a local market near you and make a swatch board of – (10 +10=20)
  - A) 10 Natural fabrics,
  - B) 10 manmade fabrics

**Course Code** : BHC-006  
**Course Title** : CAPMER  
**Assignment No.** : BHC-006/AST/TMA-2/2024/2025

**Maximum Marks: 100**

**Note:** The assignment has two sections.

**Part A - Descriptive**

**Maximum Marks: 60**

Answer **all** questions.

1. Define the fashion detail. Explain the life cycle of fashion. 10 marks
2. Classify textiles fibres according to their properties. 10 marks
3. Explain the following terms with suitable examples 5x8= 40marks
  - a) Silhouettes
  - b) Functional finishes
  - c) Fashion theories
  - d) Visual merchandising
  - e) Elements of design
  - f) Stages of developing a sample of garment
  - g) Types of yarns

**SECTION B**

**Maximum Marks: 40**

Answer **any four** questions. Each Question carries 10 marks

4. What are silhouettes? Draw different types of garment silhouettes.
5. What are the basic elements in store's interior design that guide customers through the store.
6. Define weaving technique. What are the essential operations of weaving? Explain.
7. Write detailed note on primary phase of apparel product development.
8. Make a scrap book by collecting different kind of fibres, fabrics and yarn.
9. What do you mean by curriculum adaptation? Do you think that curriculum adaptation is required for children with mental retardation? Give reasons.