

Assignments of Certificate in Fashion Design (CFDE)

Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the School i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or email: cfde@ignou.ac.in/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

Certificate in Fashion Design

(CFDE)

ASSIGNMENTS (01 to 04)

July 2022

(BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training
Indira Gandhi National Open University
Maidan Garhi, New Delhi- 110068

Assignment 01 (BFDI-071): Due Date: 15th October, 2022

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE

Course Code: BFDI-071

Maximum Marks: 50

Weightage: 25%

Q1. What are the theories of fashion changes? Explain any two of the theories in detail.(10 Marks)

Q2. Define the following terms:

(2X5=10 Marks)

- a) CAD
- b) Tattooing
- c) GSM
- d) Photoshop
- e) FDCI

Q3. Give a detailed account of fashion in the Royal families of India.

(10 Marks)

Q4. Draw a female croqui and draw and drape a one-piece garment over it and give it a theme.

(20 Marks)

Assignment 02 (BFDI-072)

Due Date: 31st October, 2022

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE

Course Code: BFDI-072

Max. Marks: 20 Marks

Weightage : 10%

Q 1- Write in detail the function of pressing in garment manufacturing also discuss its types.
(10 Marks)

Q 2- List down the three steps involved in converting a basic pattern to a final pattern. Also list the important instructions to be marked on the final pattern.
(10 Marks)

Assignment 03 (BFDI-073)

Due Date: 15th November, 2022

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code:

CFDE Course

Code: BFDI-073

Max. Marks: 50

Marks Weightage: 30%

Part I

Q1- Write in brief about the methods of fabric construction. (10 Marks)

Q2- Write a short note on: (5X2=10 Marks)

(a) Threats to sustainability

(b) Role of fabric sourcing in fashion industry.

Q3- Describe the growth of wool and woolen textile industry of Indian fashion industry. (10 Marks)

Part II

Case Study/Activity

Q4- Write a brief report (Approximately 1000 words) comparing the design philosophies of Indian fashion designer Ritu Kumar and Sabyasachi Mukherjee. (20 Marks)

Assignment 04 (BFD-074)

Due Date: 30th November, 2022

**Course: BFD-074: Communication and
Entrepreneurship**

Programme Code:

CFDE Course

Code: BFD-074

Max. Marks: 50 Marks

Weightage: 30%

Q1. What methods do fashion retailers use to generate a strong brand equity? Explain giving an example and using the context of a fashion brand. (10 Marks)

Q2. What do you understand by the financial plan for a business? Why is the financial plan important to a company. (10 Marks)

Q3. Write short notes on the following: (5X2=10 Marks)

- (a) Fashion Journalism
- (b) Attitude of an entrepreneur

Q 4. What is Visual Merchandising? Describe important elements of visual merchandising for fashion brands. (20 Marks)