

BMS

**CERTIFICATE IN NGO MANAGEMENT
(CNM)**

**BMS-001: Introduction to NGO Management
BMS-002: Management Functions
BMS-003: Health Care Management**

ASSIGNMENTS

2024

**The assignments of CNM for 2024 pertain to both semesters i.e. January 2024
and July 2024**



School of Management Studies

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI-110 068**

BMS-001: INTRODUCTION TO NGO MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-001
Course Title	:	Introduction to NGO Management
Assignment No.	:	001/TMA/2024
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. What are the different types of NGOs? Describe any three in brief.
2. Discuss the PEST framework and their use with respect to the NGO sector.
3. Select and NGO of your choice and explain the culture of that NGO.
4. Discuss the role of groups in an NGO.
5. Discuss the importance of radio with respect to education in NGOs.

BMS-002: MANAGEMENT FUNCTIONS

ASSIGNMENT

Course Code	:	BMS-002
Course Title	:	Management Functions
Assignment No.	:	002/TMA/2024
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

1. Explain the tax exemption in case of NGOs U/S 11 and 12 of Income Tax Act.
2. What are the 5 P's of Marketing? Explain the role of Marketing in NGOs.
3. Write a brief account on Management Information System with respect to NGOs.
4. Explain the concept and importance of the Project Control Curves (S-CURVES) in project management.
5. Why do NGOs require generating funds? Explain any two methods through which they can generate funds.

BMS-003: HEALTH CARE MANAGEMENT

ASSIGNMENT

Course Code	:	BMS-003
Course Title	:	Health Care Management
Assignment No.	:	003/TMA/2024
Coverage	:	All Blocks
Max. Marks	:	50

Note: There are five questions in this assignment. Attempt all the questions and send them to the Coordinator of the Study Centre you are attached with. All questions carry equal marks.

- 1) What are the different initiatives taken by Government of India under National Aids Control programme (NACP).
- 2) Discuss the features of ASHA.
- 3) Differentiate between health and ill-health? Explain giving examples.
- 4) Explain any five health indicators which are used to measure the health status of an individual.
- 5) Elucidate the concept of Coalitions? How are they important for NGOs. Explain.