Certificate in Fashion Design

Programme Code: CFDE

ASSIGNMENTS (01 to 04)

January 2023 Session

Course Code: BFDI- 071,072,073 BFD-074)



School of Vocational Education and Training Indira Gandhi National Open University Maidan Garhi, New Delhi- 110068 Dear Student,

As a requirement of the Programme, you will have to do one Tutor Marked Assignment (TMA) for each course. Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you answer the TMA questions in your own words. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination. You are requested to submit the assignments to the School i.e. School of Vocational Education and Training (SOVET), IGNOU, Maidan Garhi, New Delhi-110068 or email: cfde@ignou.ac.in)/Study Centre. It is desirable to keep with you a photocopy of the assignments submitted by you. Once evaluated, the School/Study Centre will return the assignments to you.

Wishing you all the best.

PROGRAMME COORDINATOR (CFDE)

Assignment 01

BFDI-071: Fundamentals of Fashion Design

Programme Code: CFDE Course Code: BFDI-071

Maximum Marks: 50 Weightage: 25%

- Q1. Discuss the origin of clothing. Write about the milestones in the history of clothing in detail. (10 Marks)
- Q2. Define the following terms:

(2X5=10 Marks)

- a) Texture
- b) Analogous Colors
- c) Social Needs
- d) Dancing Girl
- e) Furisode
- Q3. What do you understand by Principles of Design? Specify the five principles of design in detail with the help of a diagram. (10 Marks)
- Q4. Draw a female croqui and drape a garment using monochromatic color scheme. (20 Marks)

Assignment 02

Course: BFDI – 072: Basics of Pattern Making and Sewing

Programme Code: CFDE Course Code: BFDI-072

Max. Marks: 20 Marks Weightage: 10%

- Q 1- List the set of measurements required for making a Basic Bodice Block. Explain with the help of a diagram. (10 Marks)
- Q 2- What do you understand by seam allowance? Discuss standard seam allowance in a bodice using a pattern diagram. (10 Marks)

Assignment 03

Course: BFDI – 073: Introduction to Fashion Industry

Programme Code: CFDE Course Code: BFDI-073

> Max. Marks: 50 Marks Weightage: 30%

Part I

- Q1- What do you understand by term Fabric? Discuss weaving method for fabric construction in detail. (10 Marks)
- Q2- Write a short note on:

(5X2=10 Marks)

- (a) Non-Woven Fabrics
- (b) Grain Line
- Q3- What are growth and trends in Global Fashion Industry? Explain. (

(10 Marks)

Part II

Case Study/Activity

Q4- Write a survey report (Approx 1000 words) on any one international male fashion brand. (20 Marks)

Assignment 04

Course: BFD-074: Communication and Entrepreneurship

Programme Code: CFDE Course Code: BFD-074

> Max. Marks: 50 Marks Weightage: 30%

- Q1. What do you understand b styling and photography in fashion? Discuss its role in fashion communication. (10 Marks)
- Q2. Draft a press invitation for the press conference organized to announce opening of India Fashion Week, 2023. (10 Marks)
- Q3. Write short notes on the following:

(5X2=10 Marks)

- (a) Media Sharing Networks
- (b) Fabric Manufacturer
- Q 4. What do you understand by Online Commerce? Discuss the impact of online commerce and e-marketing on fashion industry. (20 Marks)