

BPCC 132

**BACHELOR'S
PROGRAMME
(BA)**

ASSIGNMENT 2023-24

FOR JULY 2023 - JANUARY 2024

BPCC 132 : INTRODUCTION TO SOCIAL PSYCHOLOGY



SCHOOL OF SOCIAL SCIENCES

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI-68

Dear Learner,

As we have informed you in the Programme Guide, evaluation at IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a Course will carry 30% weightage (total 100 marks) while 70% weightage is given for term-end examination.

BPCC 132 is a 6 credits course (4 credits theory + 2 credits tutorial). Assignment for BPCC 132 consists of two parts.

Part I consists of Assignment one and Assignment two.

Assignment One has Descriptive Category Questions (DCQs). These are meant for writing essay type answers, with an introduction and a conclusion. These are intended to test your ability to describe your understanding/knowledge about the topic in a systematic, to-the-point and coherent manner.

Assignment Two has Short Category Questions (SCQs). These questions are meant to improve your skill of recall in brief the relevant/precise information about persons, writing, events, or clear understanding of concepts and processes.

Part II has Tutorial component in which the learner has to carry out a particular activity as instructed.

Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you write the answers to all the TMA questions in **your own words**. Your answers should be according to the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skill and sharpen your understanding of the concepts. It will also help you prepare for the term-end examination.

Submission

Session	Last Date of Submission*	To be Sent
For July 2023 session For January 2023 session	30th April, 2024 31st October 2024	To The Coordinator of the Study Centre allotted to you/ OR Any other Mode (Please visit the Website for updates)

* You need to submit the assignments within the stipulated time for being eligible to appear in the term-end examination.

Please obtain a receipt from the study centre for the assignments submitted and retain it. Also keep a photocopy of the assignments with you. The Study Centre will return the assignments to you after they are evaluated. The completed assignment should be sent **only** to the Coordinator of the Study Centre allotted to you.

Following instructions are to be carefully followed before writing the assignments:

1. You will find it useful to keep the following points in mind:
 - i. **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then re-arrange these in a logical order.
 - ii. **Organisation:** Read the study material carefully, analyze it, and then prepare a rough outline of your answer. Give adequate attention to your introduction and conclusion. Make sure that your answer:
 - a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs;
 - c) is written correctly giving adequate consideration to your expression, style and presentation
 - iii. **Presentation:** Once you are satisfied with your answers, you can write down the final version for submission. Write each answer neatly with proper spacing, and underline the points you wish to emphasize. Make sure that the answer is around the suggested word limit.
2. Use A4 size ruled paper for your response and tie all the pages carefully. Allow a 4 cm margin on the left and leave some space between each answer. This will facilitate the evaluator to write useful comments in the margin at appropriate places.
3. **Answers should be in your own handwriting.** Do not print or type the answers. Do not copy your answers from the study material sent to you by the University or from other learners. If you copy, you will get zero marks for the respective question.
4. You need to attach a copy of the TMA with the completed assignment before submitting it.
5. In case you have requested for a change of Study Centre, you should submit your Tutor Marked Assignments only to the original Study Centre until the change of Study Centre is notified by the University.
6. If you find that there is any factual error in evaluation of your assignments, e.g., any portion of assignment response has not been evaluated or total of score recorded on assignment response is incorrect, you should approach the coordinator of your study center for correction and transmission of correct score to headquarters.

Wish you all the best!

Discipline of Psychology

SOSS, IGNOU, New Delhi

INTRODUCTION TO SOCIAL PSYCHOLOGY (BPCC 132)

Tutor Marked Assignments (TMA)

Course Code: BPCC 132

Assignment Code: Asst /TMA /2023-24

Total Marks: 100

NOTE: All questions are compulsory.

PART I- Assignment - One

Answer the following *descriptive category* questions in about 500 words each. Each question carries 20 marks.

2 x 20=40

1. Explain the concept of person perception. Discuss then theories and biases related to attribution. (5+15)
2. Discuss the concept of self and social behavior across cultures. (20)

Assignment Two

Answer the following *short category* questions in about 100 words each. Each question carries 5 marks.

6 x 5 = 30

3. Discuss the agents of enculturation. (5)
4. Describe the sources of errors in social cognition. (5)
5. Discuss factors affecting persuasion. (5)
6. Describe the ways of reducing aggression. (5)

7. Explain the motivation behind pro-social behaviour. (5)
8. Elaborate the causes and resolution strategies of conflict. (5)

PART II: Tutorial (1x30= 30)

Q. Prepare an interview schedule to examine the Principles of Strategies being Used by people to make others comply (e.g. How, while bargaining with the vegetable vendor, both the individual and vendor are involved in compliance strategies or how a teacher is able to comply the students for a particular task, etc). Collect your responses through interview survey on the following two groups:

1. Older Adults (Age range: 65-75 years)
2. Young Adults (Age range : 20-35 years)

On basis of the responses received, you have to write the activity in the following format:

1. You will prepare a handwritten file (of A4 sheets) with a brief introduction of the topic (as given) and a discussion on the responses and the trends received through interviewing the participants. You have to conclude the survey on basis of the facts and findings.
2. You need to enclose the filled in questionnaire (raw data) also in the file.
3. On basis of the selected topic, you need to prepare atleast 10-15 questions for the interview schedule.
4. A sample size of minimum 20 participants (10 from each of the above mentioned group) need to be included for the survey. Data may be collected through telephonic survey/ digital survey/face to face mode, as per your convenience.
5. The file/ notebook will include the following subsections:
 - i) **Introduction** (of about 200 words)
 - ii) **Methodology** (which will include the details about the sample size and the method of data collection in about 150 words)
 - iii) **Findings** (of about 200 words)
 - iv) **Conclusion and Suggestion** (of about 150 words)