

# **Bachelor of Commerce (General)**

**B.Com G**

**CHOICE BASED CREDIT SYSTEM**

**BCOC – 132: Business Organisation and Management**

**ASSIGNMENT**

**2025-26**

**Valid from 1<sup>st</sup> July 2025 to 30<sup>th</sup> June 2026**

**First Semester**



**School of Management Studies**

**Indira Gandhi National Open University**

**Maidan Garhi, New Delhi -110068**

**BACHELOR OF COMMERCE (GENERAL)**  
**CHOICE BASED CREDIT SYSTEM**  
**BCOC – 132: Business Organisation and Management**

**ASSIGNMENT: 2025-26**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Attempt all the three sections.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2025 Term End Examination they have to submit latest by in 15 October 2025.
2. Those students who are appearing in June 2026 Term End Examination they have to submit latest by in 15 March 2026.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

## **TUTOR MARKED ASSIGNMENT**

---

<b>COURSE CODE</b>	<b>:</b>	<b>BCOC-132</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>Business Organisation and Management</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>BCOC-132/TMA/2025-26</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

---

**Maximum Marks: 100**

**Note: Attempt all the questions.**

### **Section-A**

**(Attempt all the questions. Each question carries 10 marks.)**

- Q.1** What is business? Explain its features and objectives. State the differences among business, profession and employment. **(10)**
- Q.2** What do you understand by centralisation and decentralisation? What are the advantages of decentralisation? **(10)**
- Q.3** Explain Herzberg's two-factor theory and differentiate it from Maslow's theory of Need Hierarchy. **(10)**
- Q.4** What are the marketing concepts? Explain the process of evolution of these concepts. **(10)**
- Q.5** What is public enterprise? What are its characteristics? How is it different from a private enterprise? **(10)**

### **Section-B**

**(Attempt all the questions. Each question carries 6 marks.)**

- Q.6** Explain the factors determining the choice of the form of business organisation. **(6)**
- Q.7** Discuss the necessary skills required to be possessed by Human Resource Professionals? **(6)**
- Q.8** Explain in detail various stages in the control process. **(6)**
- Q.9** What do you mean by ethics? What are the different types of ethics? **(6)**
- Q.10** What is MNC? Why do firms become multinational? **(6)**

### **Section-C**

**(Attempt all the questions. Each question carries 5 marks.)**

- Q.11** State the differences among Creativity, Invention and Innovation. **(5)**
- Q.12** What do you understand by leadership? How does it differ from managership? **(5)**
- Q.13** Discuss the important steps involved in organisation process. **(5)**
- Q.14** Explain the Role and Functions of SEBI? **(5)**