

Bachelor of Commerce

BCOM

BCOS – 184: E-COMMERCE

ASSIGNMENT

2023-2024

Valid from 1st January 2024 to 31st December 2024

Fourth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE
BCOS – 184: E-COMMERCE**

ASSIGNMENT: 2023-24

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2024 Term End Examination they have to submit latest by in 15th October 2024.
2. Those students who are appearing in June 2024 exams. They have to submit the same latest by 15th March 2024.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

| | | |
|------------------------|----------|-------------------------------|
| COURSE CODE | : | BCOS – 184 |
| COURSE TITLE | : | E-COMMERCE |
| ASSIGNMENT CODE | : | BCOS – 184/TMA/2023-24 |
| COVERAGE | : | ALL BLOCKS |

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

- Q.1** State the impact of various emerging technologies such as mobility, cloud, AI and IoT on E-commerce. **(10)**
- Q.2** What is a virtual currency? Why do you think crypto currency was banned by RBI? **(10)**
- Q.3** What is an operating system? Explain the two most commonly used operating systems. **(10)**
- Q.4** What is Cyber Security? State its importance in the today's digitally connected world. **(10)**
- Q.5** State the differences among React native, Ionic, Xamarin and Flutter. **(10)**

Section – B

- Q.6** Explain Drop Shipping Model? Would emerging technologies have any impact on implementation strategies of e-commerce? Justify. **(6)**
- Q.7** State the difference between traditional payment and e- payment. **(6)**
- Q.8** Why is customer engagement and retention an important tool for an e commerce business? **(6)**
- Q.9** **Differentiate between the following:** **(6)**
a) Digital Signature and Electronic Signature.
b) IT Act 2000 and IT (Amendment) Act 2008.
- Q.10** What are E-services? What are the various advantages of E-services? **(6)**

Section – C

- Q.11** State the evolution of E-governance with the help of Gartner's model. **(5)**
- Q.12** What are the various ingredients required for making a website? **(5)**
- Q.13** What are cybercrimes? State various types of cyber crimes occurring these days. **(5)**
- Q.14** Give the brief of E-tailing trends in India. **(5)**