

# **Bachelor of Commerce**

**B.Com**

**CHOICE BASED CREDIT SYSTEM**

**BCOC – 132: Business Organisation and Management**

**ASSIGNMENT**

**2023-24**

**Valid from 1<sup>st</sup> July 2023 to 30<sup>th</sup> June 2024**

**First Semester**



**School of Management Studies**

**Indira Gandhi National Open University**

**Maidan Garhi, New Delhi -110068**

**BACHELOR OF COMMERCE  
CHOICE BASED CREDIT SYSTEM  
BCOC – 132: Business Organisation and Management**

**ASSIGNMENT: 2023-24**

**Valid from 1<sup>st</sup> July 2023 to 30<sup>th</sup> June 2024**

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2023 exams. They should download the new assignment and submit the same latest by 15 October 2023.
2. Those students who are appearing in June 2024 Term End Examination they have to submit latest by in 15 March 2024.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

## TUTOR MARKED ASSIGNMENT

---

<b>COURSE CODE</b>	<b>:</b>	<b>BCOC-132</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>Business Organisation and Management</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>BCOC-132/TMA/2023-24</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

---

**Maximum Marks: 100**

**Note: Attempt all the questions.**

### Section-A

(This section contains long answer questions of 10 marks each)

- Q.1** Distinguish between commerce and industry. (10)
- Q.2** What are the objectives of a cooperative form of organisation? Explain its merits and limitations. (10)
- Q.3** Compare line, functional and line and staff organisation. Which of these will be appropriate for a large manufacturing enterprise? (10)
- Q.4** Define 'leadership style'. What are the main differences between autocratic, democratic and free rein leadership styles? (10)
- Q.5** Describe the financing through Venture Capital by explaining its merits and limitations. (10)

### Section-B

(This section contains medium answer questions of 6 marks each)

- Q.6** How does technology help in reducing business costs? (6)
- Q.7** Describe main feature of MNCs. (6)
- Q.8** Explain the components of organisational system. (6)
- Q.9** Enumerate five most suitable process of team building. (6)
- Q.10** Distinguish between cost-oriented pricing and demand-oriented pricing. (6)

### Section-C

(This section contains short answer questions of 5 marks each)

- Q.11** What are the objectives of supply chain management? (5)
- Q.12** What are the forms of organisation in public enterprises? (5)
- Q.13** Explain the principles of planning. (5)
- Q.14** What is lease financing? (5)