Bachelor's Degree Programme(BDP)

ASSIGNMENT 2022-2023

Elective Course in Commerce

ECO-13: Business Environment

For July 2022 and January 2023 Admission Cycle



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



Elective Course in Commerce

ECO - 13: Business Environment

ASSIGNMENT- 2022-23

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

This assignment is valid for two admission cycles (July 2022 and January 2023). The validity is given below:

- 1. Those who are enrolled in July 2022, it is valid up to June 2023.
- 2. Those who are enrolled in **January 2023**, it is valid up to **December 2023**.

You have to submit the assignment of all the courses to The Coordinator of your Study Centre. For appearing in June Term-End Examination, you must submit assignment to the Coordinator of your study centre latest by **15th March**. Similarly for appearing in December Term-End Examination, you must submit assignments to the Coordinator of your study centre latest by **15th September**.

TUTOR MARKED ASSIGNMENT

COURSE CODE : ECO-13

COURSE TITLE : Business Environment ASSIGNMENT CODE : ECO-13/TMA/2022-2023

COVERAGE : ALL BLOCKS

Maximum Marks: 100

Attempt all the questions:

1. What are the three components of business environment? Discuss. (20)

2. Explain the nature and implications of regulatory role of the government. (20)

3. Critically evaluate the government policy towards small scale industries . (20)

4. Distinguish between the following:

(10+10)

- (a) Foreign Direct Investment and Portfolio Investment.
- (b) Direction of Exports and Direction of Imports.

5. Write short notes on the following:

 (4×5)

- (a) Changing Value System
- **(b)** Economic development
- (c) Indication of Sickness
- (d) Joint Ventures