

Bachelor of Commerce

B.Com

CHOICE BASED CREDIT SYSTEM

BCOS – 185: ENTREPRENEURSHIP

ASSIGNMENT

2022-2023

Valid from 1st July 2022 to 30th June 2023

Fifth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOS – 185: ENTREPRENEURSHIP**

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Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2022 Term End Examination they have to submit latest by in 15th October 2022.
2. Those students who are appearing in June 2023 exams. They have to submit the same latest by 15th March 2023.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS – 185
COURSE TITLE	:	ENTREPRENEURSHIP
ASSIGNMENT CODE	:	BCOS – 185/TMA/2022-23
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

- Q.1** What is an entrepreneurship ecosystem? Discuss the various factors that influence entrepreneurship ecosystem. (10)
- Q.2** What do you mean by creativity? What are its benefits to entrepreneur. (10)
- Q.3** Discuss the various internal and external sources of generating business ideas. (10)
- Q.4** What is market survey and how is it important for market research? (10)
- Q.5** What do you understand by Business Process? What are the key elements of business process? (10)

Section – B

- Q.6** What is the importance of writing a business plan? (6)
- Q.7** What are the factors that determine the selection of source of funds? (6)
- Q.8** Who is a mentor? What are the characteristics of a good mentor. (6)
- Q.9** Discuss the challenges faced by family businesses in India. (6)
- Q.10** Explain the measures to support start-ups in India. (6)

Section – C

- Q.11 Write short notes on the following:** (5×2)
- (a) Women Entrepreneurship
 - (b) SWOT Analysis
- Q.12 Distinguish between:** (5×2)
- (a) Verbal and Non-verbal Communication
 - (b) Angel Investors and Venture Capitalist