

Bachelor of Commerce

B.Com

CHOICE BASED CREDIT SYSTEM

BCOS – 185: ENTREPRENEURSHIP

ASSIGNMENT

2021-2022

Fifth Semester



School of Management Studies

Indira Gandhi National Open University

Maidan Garhi, New Delhi -110068



**BACHELOR OF COMMERCE
CHOICE BASED CREDIT SYSTEM
BCOS – 185: ENTREPRENEURSHIP**

ASSIGNMENT: 2021-22

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2021. Term End Examination they have to submit latest by in 15th October 2021.
2. Those students who are appearing in June 2022 exams. They have to submit the same latest by 15th March 2022.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

TUTOR MARKED ASSIGNMENT

COURSE CODE	:	BCOS – 185
COURSE TITLE	:	ENTREPRENEURSHIP
ASSIGNMENT CODE	:	BCOS – 185/TMA/2021-22
COVERAGE	:	ALL BLOCKS

Maximum Marks: 100

Note: Attempt all the questions.

Section – A

- Q-1** “There are multiple theories which form the basis of conceptual domain of entrepreneurship.” Enumerate. **(10)**
- Q-2** What is Idea Generation? Discuss the different techniques of Idea Generation. **(10)**
- Q-3** What is a Start-up? Enumerate the reasons for failure of Start-ups and the measures to overcome them. **(10)**
- Q-4** What are non-financial resources? Discuss the different types of non-financial resources required for setting up and growth of business enterprises. **(10)**
- Q-5** What do you mean by Family Business? Discuss the importance of family business in India and the major challenges faced them. **(10)**

Section – B

- Q.6** Discuss the key elements of business process. **(6)**
- Q.7** Discuss the factors influencing entrepreneurial ecosystem. **(6)**
- Q.8** Discuss the importance of Project Feasibility Analysis. **(6)**
- Q.9** Explain the factors which play an important role in the choice of a suitable source of finance. **(6)**
- Q.10** Discuss the role of MSMEs in the development of entrepreneurship in India. **(6)**

Section – C

- Q.11** Write short notes on the following: **(5X2)**
(a) Detailed Project Report
(b) Interpersonal Skills
- Q.12** Differentiate between the following: **(5X2)**
(a) Social Entrepreneurs and Cultural Entrepreneurs
(b) Urban Market Research and Rural Market Research